

---

## **Rosemount Environment and Sustainability Commission 2021 Goals**

The Rosemount Environment and Sustainability Commission has set the following goals to pursue during 2021 as approved at its November 17, 2020 meeting. The Goals listed below are aspirational, and implementation schedules may extend beyond the year's end and change as the year progresses.

---

### Goal 1

Establish a procedure between the ESC, other City Commissions, and City Staff to allow for ESC comment on City ordinances, incentives, and policies related to water resources, energy, green building, and preserving/improving ecological resources.

#### Actions

1. Investigate means and structures available with City Staff and other organizations (November 2020 - January 2021).
2. Develop a procedure/policy and incorporate into bylaws if needed (February 2021 – April 2021).

### Goal 2

Research green development regulations and policy implemented by other communities within the following subtopics:

- a. Green Building Standards
  - i. City-owned
  - ii. Residential
  - iii. Commercial
- b. Native Landscaping
- c. Water Resource Protection
- d. Energy Conservation

#### Actions

1. Research of most current green building standards for city-owned buildings within the following subtopics (September 2020 – December 2021):
  - i. Energy use
  - ii. Building Materials
  - iii. Waste management
  - iv. Water use

2. Review if Commission would like to extend an invitation to relevant speakers in this area to speak at Commission meetings (January 2021 – June 2021).
3. Compile a list of policies and potential incentives that may work for implementation in Rosemount.
  - i. Draft materials (July 2021 – November 2021).
  - ii. Present findings to Planning Commission and City Council (December 2021).

### Goal 3

Work with the City to pursue sustainable purchasing practices.

#### Actions

1. Increase the post-consumer recycled content paper used in city operations, both as used for office administration and for publications, to comply with MS 16C.073 and support recycling markets.
  - i. Work with city staff to baseline current paper types used for copy paper and city publications and internal printing practices (September 2020 – December 2020).
  - ii. Work with city staff to research costs to increase paper types to at least 30% post-consumer content and present findings to Commission/Council, as appropriate (January 2021 – March 2021).
  - iii. Commission members draft a recommendation based on findings, present to Council or staff as appropriate (April – September 2021).

### Goal 4

Improve access to and provide education on composting for residents.

#### Actions

1. Develop at least 4 education pieces that address public concerns and provide information about benefits and the program using City communication vehicles (January 2021 – December 2021):
  - i. Social media: Twitter, Facebook, Nextdoor, Instagram
  - ii. City newsletter
  - iii. Cable channel
  - iv. Conserve and preserve blog
  - v. Utility inserts
  - vi. Other
2. Explore addition of an organic waste drop-off location for residents and present findings and recommendations to City Council (October 2020 – December 2021).

## Goal 5

Continue to support the City's Energy Action Plan by promoting energy-efficient actions in the community.

### Actions

1. Develop at least one direct mail print education piece on energy audits focusing on cost savings and environmental benefits (October 2020 – March 2021).
2. Develop at least one education piece on rebates and other financial incentive available to homeowners (October 2020 – March 2021).
  - i. Water Efficiency Rebate
  - ii. Home Improvements
  - iii. Stormwater Rebate
  - iv. Appliances
3. Compose at least one blog post (January 2021 – December 2021).
4. Pending cessation of the COVID-19 Pandemic, provide information during at least one community event (January 2021 – December 2021).
  - i. Leprechaun Days
  - ii. Food Truck Festival
  - iii. Spring expo
  - iv. Night to Unite
5. Develop an engagement campaign with the Chamber of Commerce to educate/encourage small businesses and institutions on energy audits and energy saving building/equipment improvements (January 2021 – December 2021).

## Goal 6

Promote best practices for landscaping and green space management within the community that encourage increased use of native plants and pollinator habitat.

### Actions

1. Research designation programs that certify or otherwise recognize the City or city greenspace as pollinator friendly.
  - i. Research programs (Fall 2020 – December 2021).
  - ii. Look for examples in other communities (Fall 2020 – December 2021).
  - iii. Present findings to the City and make a recommendation on whether to pursue applicable designation(s) (December 2021).
2. Recommend creation of a City of Rosemount Pollinator Resolution.
  - i. Draft a resolution (October 2020 – May 2021).
  - ii. Present recommendation to Council (June 2021).
3. Research incentive programs to encourage native landscaping and pollinator friendly landscaping in new/re developments and new construction.

- i. Research incentives (October 2020 – December 2021).
  - ii. Present findings to Community Development or the Planning Commission (December 2021).
4. Look for opportunities within City greenspace to increase pollinator friendly habitats and incorporate native landscaping. Optional considerations include decreased chemical use and changes in mowing practices (October 2020 – December 2021).
5. Develop at least 4 education pieces using City communication vehicles. Education should be focused towards the following audiences: residents, institutional properties, HOAs, and commercial properties (January 2021 – December 2021).
  - i. Social media: Twitter, Facebook, Nextdoor, Instagram
  - ii. City newsletter
  - iii. Cable channel
  - iv. Conserve and preserve blog
  - v. Utility inserts
  - vi. Other