

How advertising at the Rosemount Ice Arena benefits you

- Over **100,000** spectators a year sit in our bleachers, providing a captive audience for your message – they cannot turn the page, fast forward the TV, or toss your ad in the trash. Most visitors are in the stands for an hour or more on multiple occasions, dramatically increasing your ad's potential.
- We are **home ice** for the always popular Rosemount High School boys and girls hockey teams and multiple Rosemount Area Hockey Association teams in our wonderful State of Hockey!
- In addition to local hockey games, our arena is the host site for youth tournaments with area and state-wide participants. We offer skating lessons, open skating and open hockey for community members of all ages, and many other clinics, programs and events.
- Your advertisement builds goodwill by showing a sense of commitment to the community and its families.

To secure your preferred spot or for more information call the Arena Operations Coordinator

651-322-6006

 **ROSEMOUNT**
ICE ARENA

13885 South Robert Trail
Rosemount, MN 55068

Phone: 651-322-6006

Arena Info Line: 651 322-6020 #2

www.ci.rosemount.mn.us

 **ROSEMOUNT**

PARKS and RECREATION DEPARTMENT

Rosemount Community Center
13885 South Robert Trail
Rosemount, MN 55068-3438



Advertising opportunities at the
 **ROSEMOUNT**
ICE ARENA

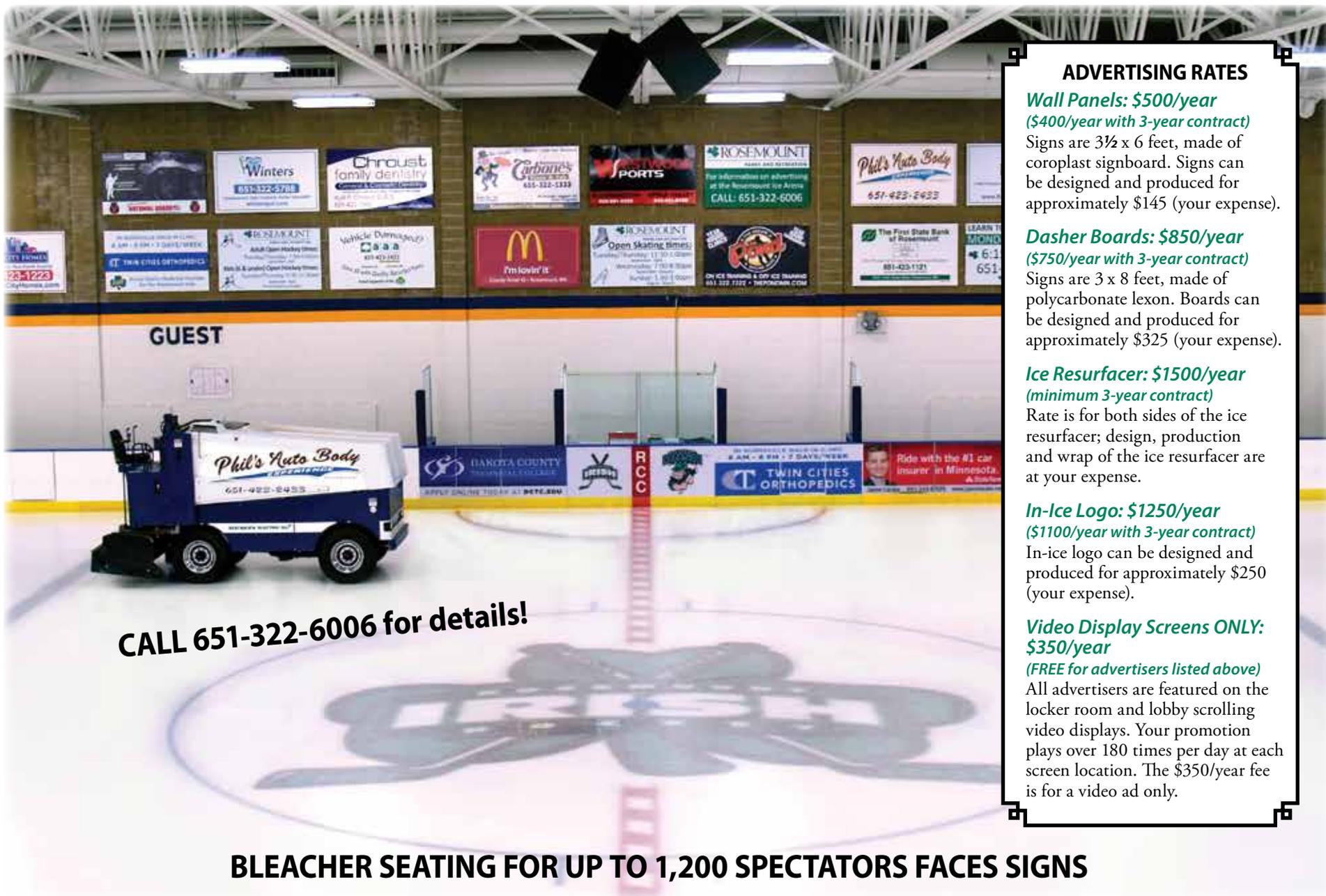


The ideal venue to advertise your business

 **ROSEMOUNT**
MINNESOTA

THE ROSEMOUNT ICE ARENA

High-exposure advertising opportunity with more than 100,000 visitors each year



CALL 651-322-6006 for details!

BLEACHER SEATING FOR UP TO 1,200 SPECTATORS FACES SIGNS

ADVERTISING RATES

Wall Panels: \$500/year

(\$400/year with 3-year contract)

Signs are 3½ x 6 feet, made of coroplast signboard. Signs can be designed and produced for approximately \$145 (your expense).

Dasher Boards: \$850/year

(\$750/year with 3-year contract)

Signs are 3 x 8 feet, made of polycarbonate lexon. Boards can be designed and produced for approximately \$325 (your expense).

Ice Resurfacer: \$1500/year

(minimum 3-year contract)

Rate is for both sides of the ice resurfacer; design, production and wrap of the ice resurfacer are at your expense.

In-Ice Logo: \$1250/year

(\$1100/year with 3-year contract)

In-ice logo can be designed and produced for approximately \$250 (your expense).

Video Display Screens ONLY: \$350/year

(FREE for advertisers listed above)

All advertisers are featured on the locker room and lobby scrolling video displays. Your promotion plays over 180 times per day at each screen location. The \$350/year fee is for a video ad only.