

City of Rosemount

2014 Residential Survey

Morris Leatherman Company

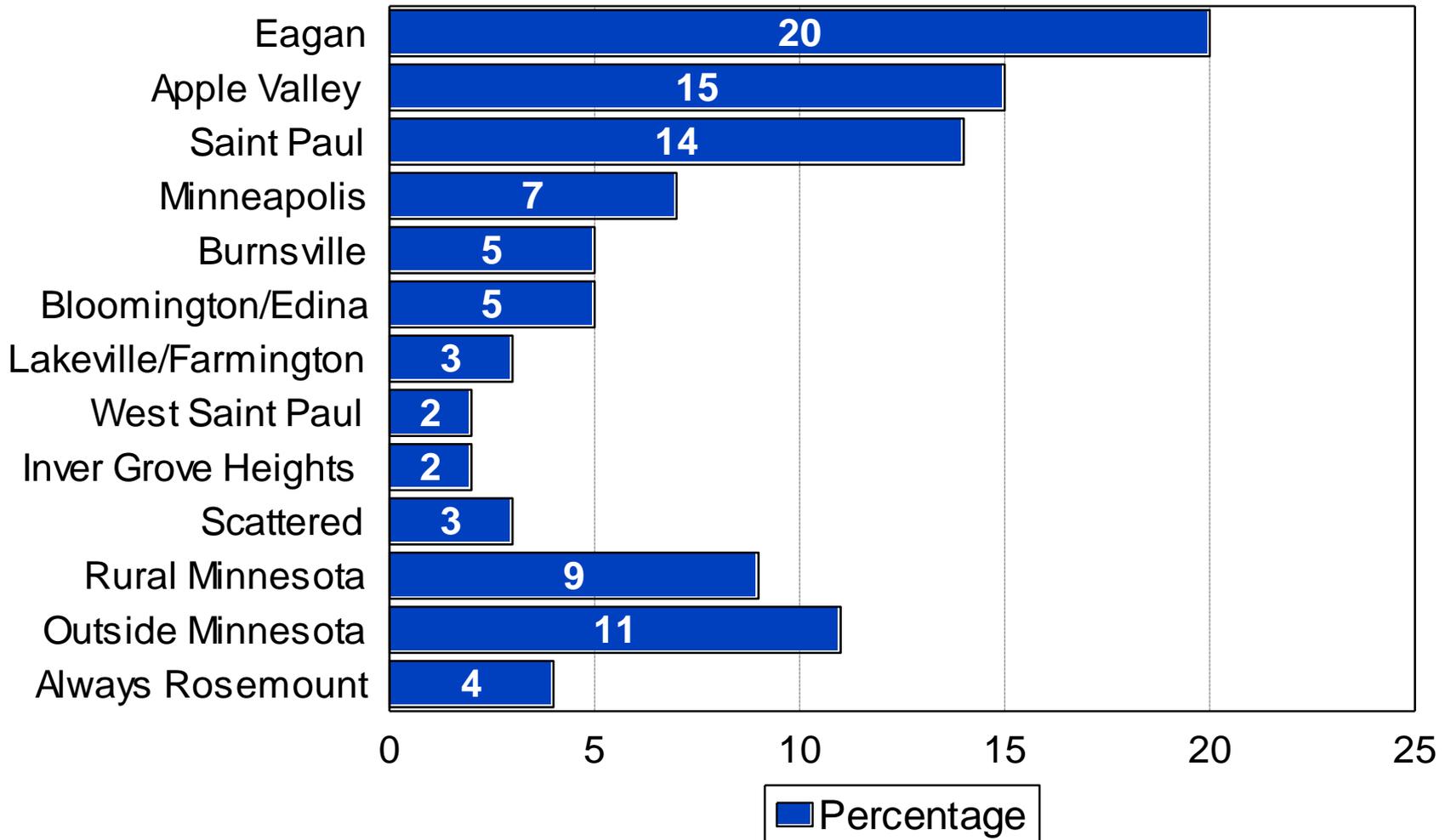
Methodology

2014 City of Rosemount Study

- ① 400 random sample of City of Rosemount households
- ① Telephone interviews conducted between May 6th and 21st, 2014
- ① Average interview time of 32 minutes
- ① Non-response level of 4.0%
- ① City household sample projectable within +/- 5.0% in 95 out of 100 cases

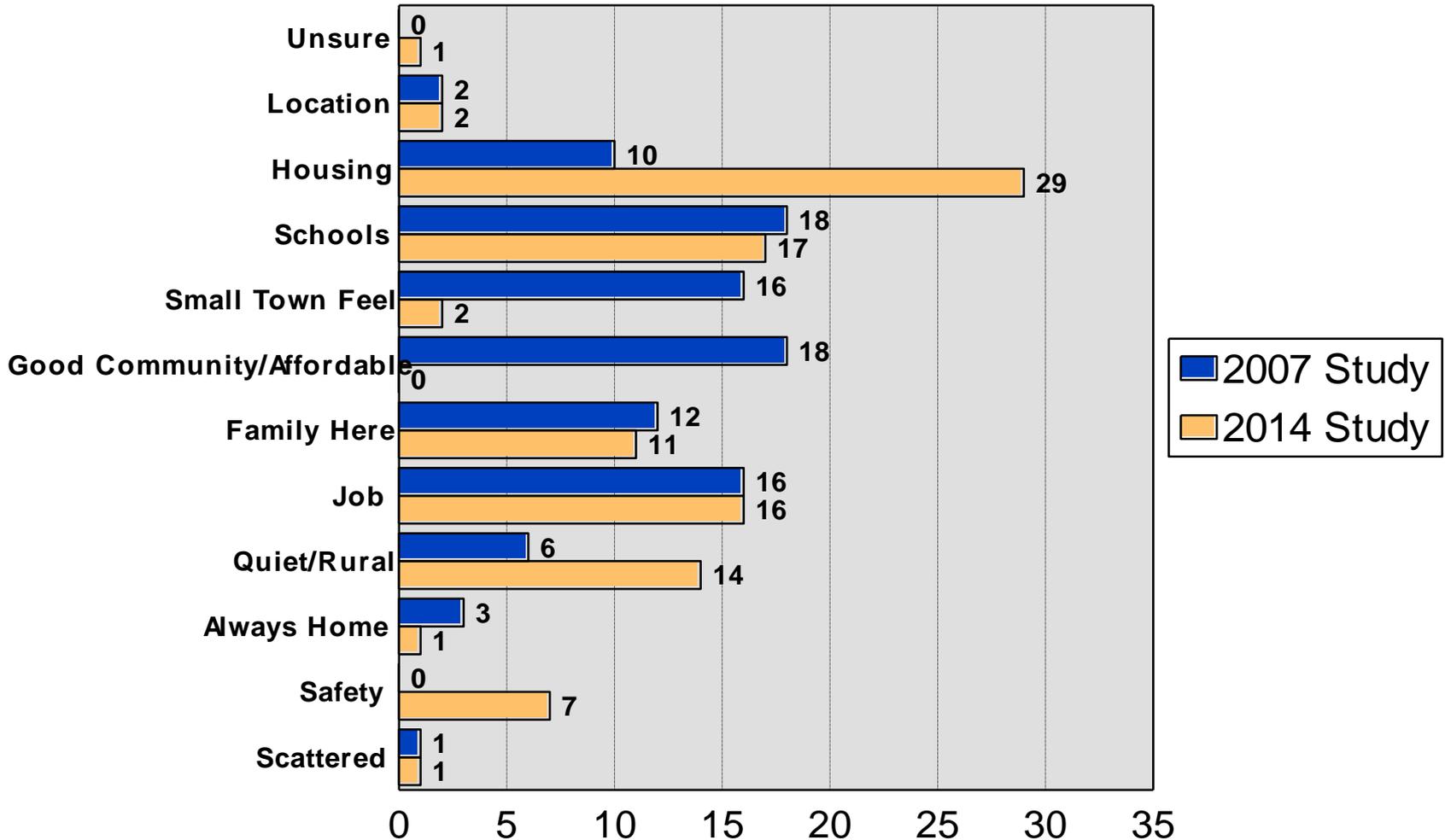
Immediately Prior Location

2014 City of Rosemount Study



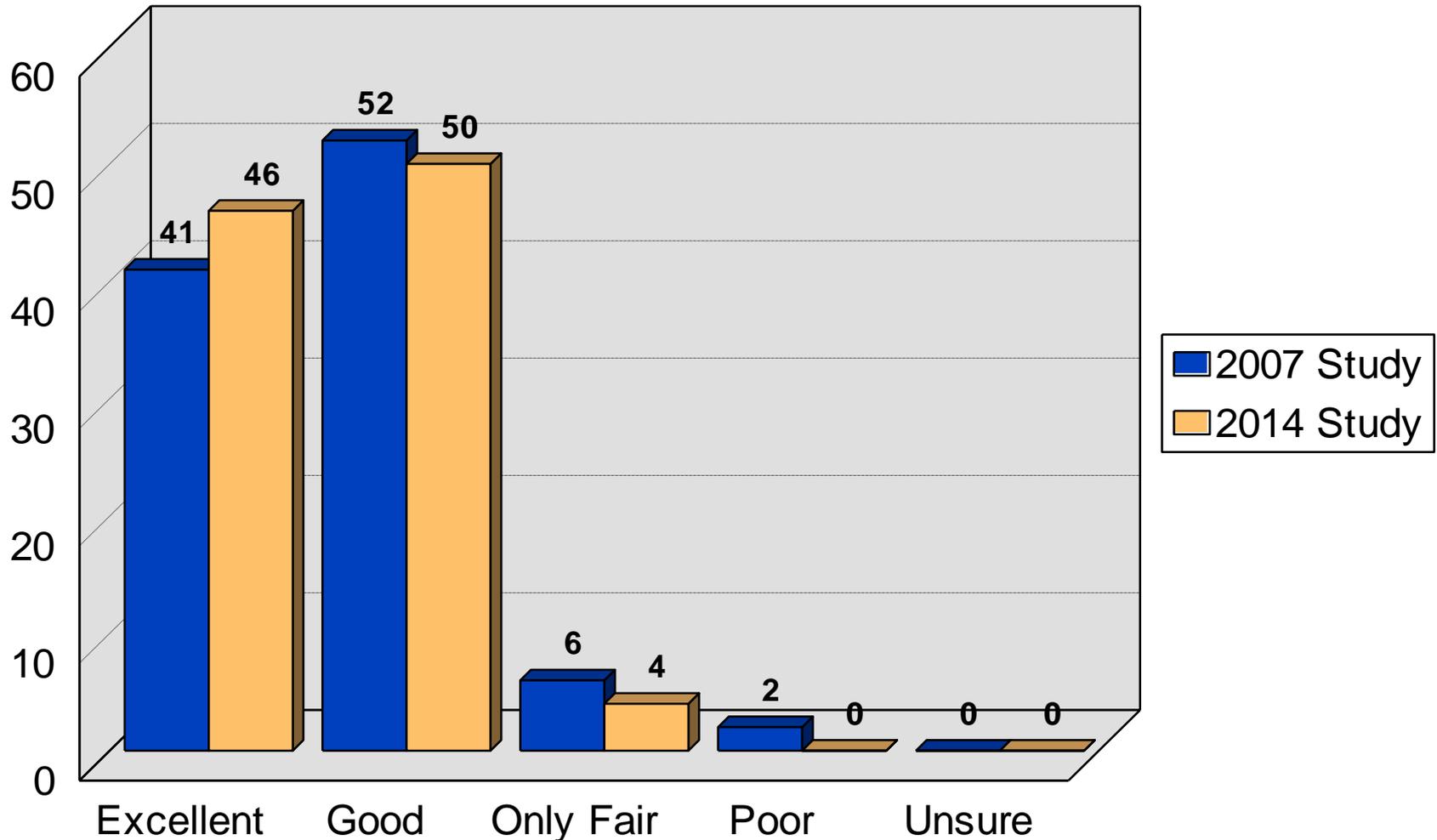
Factors in Move to City

2014 City of Rosemount Study



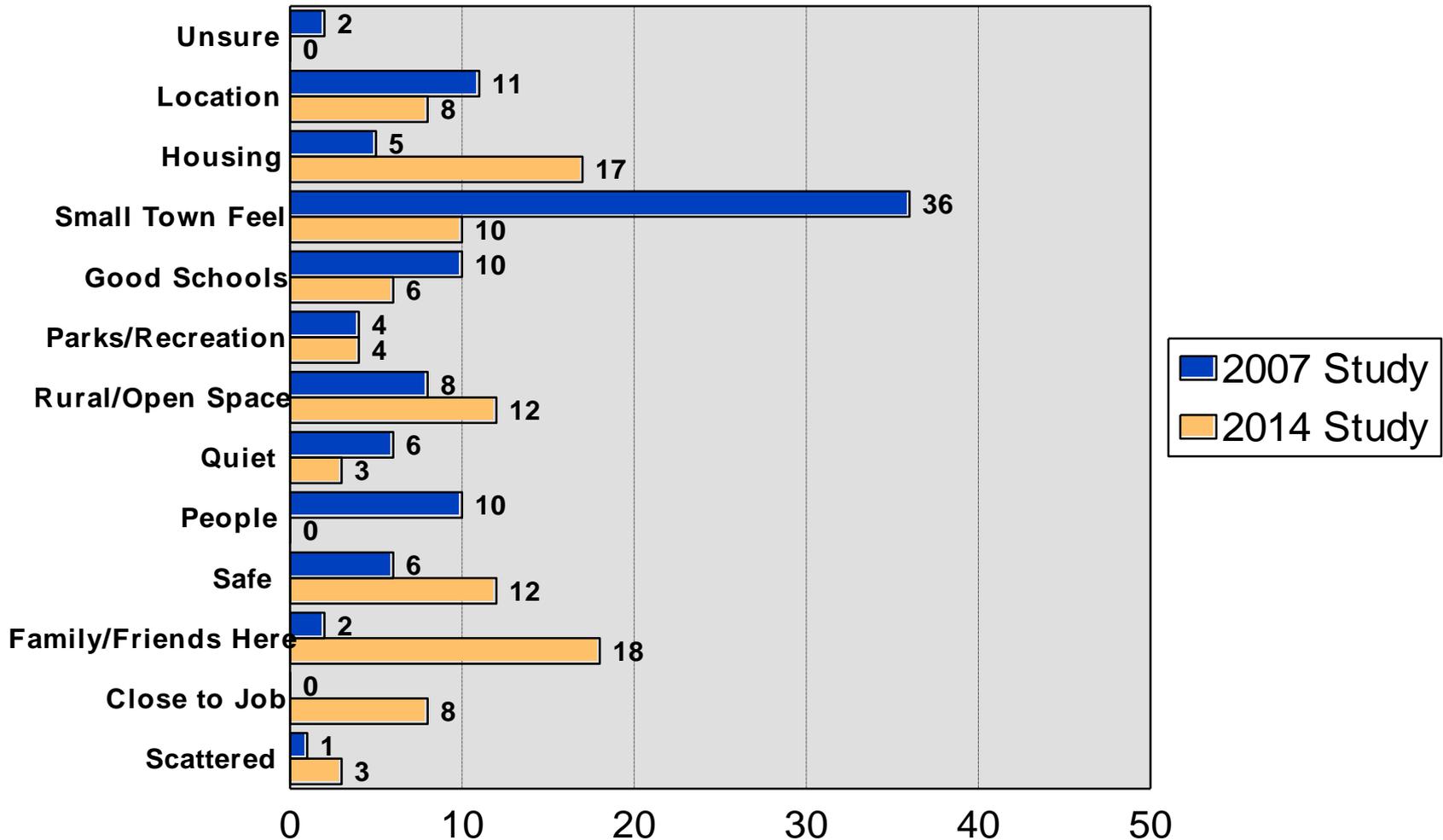
Quality of Life Rating

2014 City of Rosemount Study



Like Most about City

2014 City of Rosemount Study



Most Serious Issue

2014 City of Rosemount Study

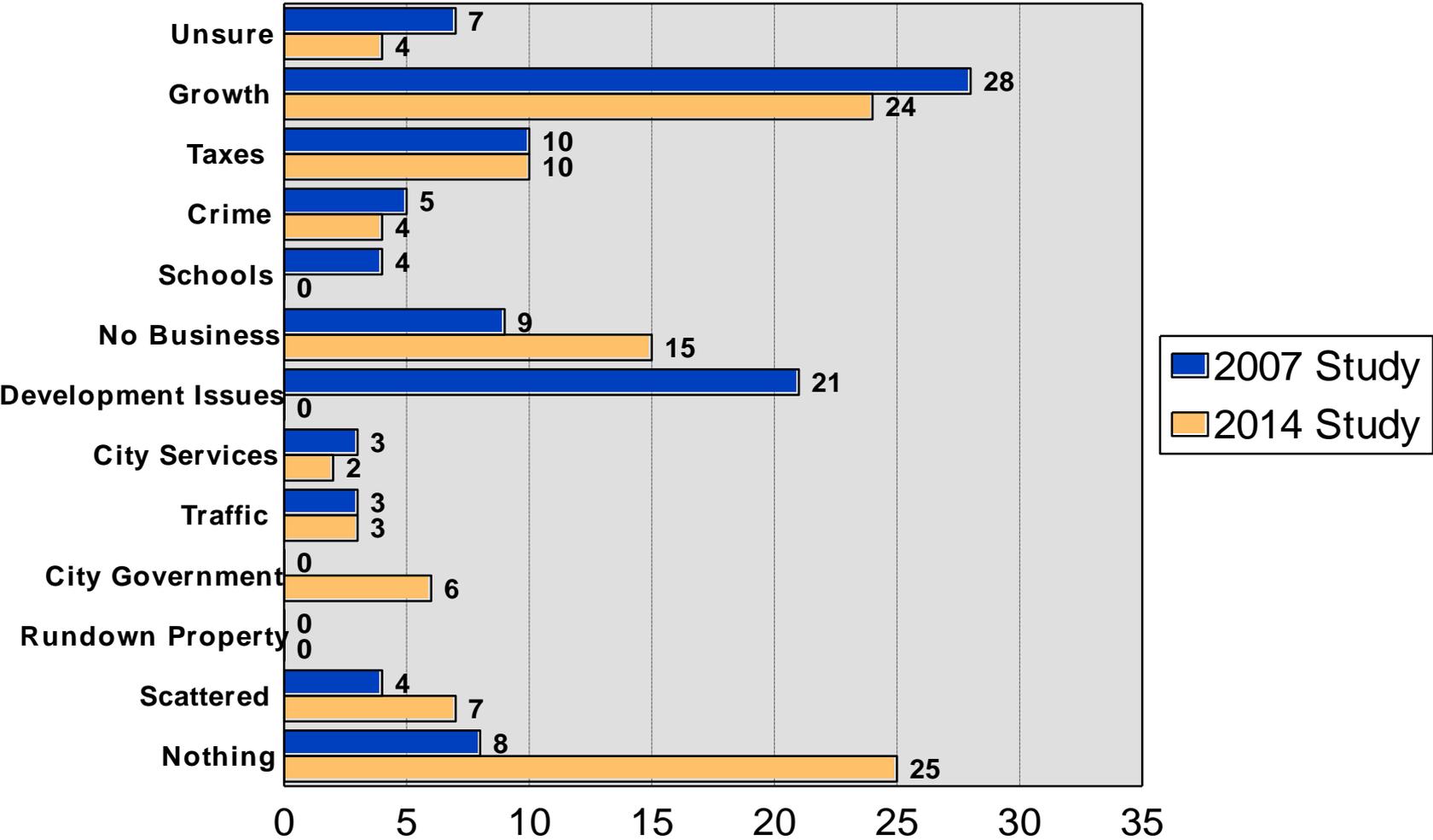
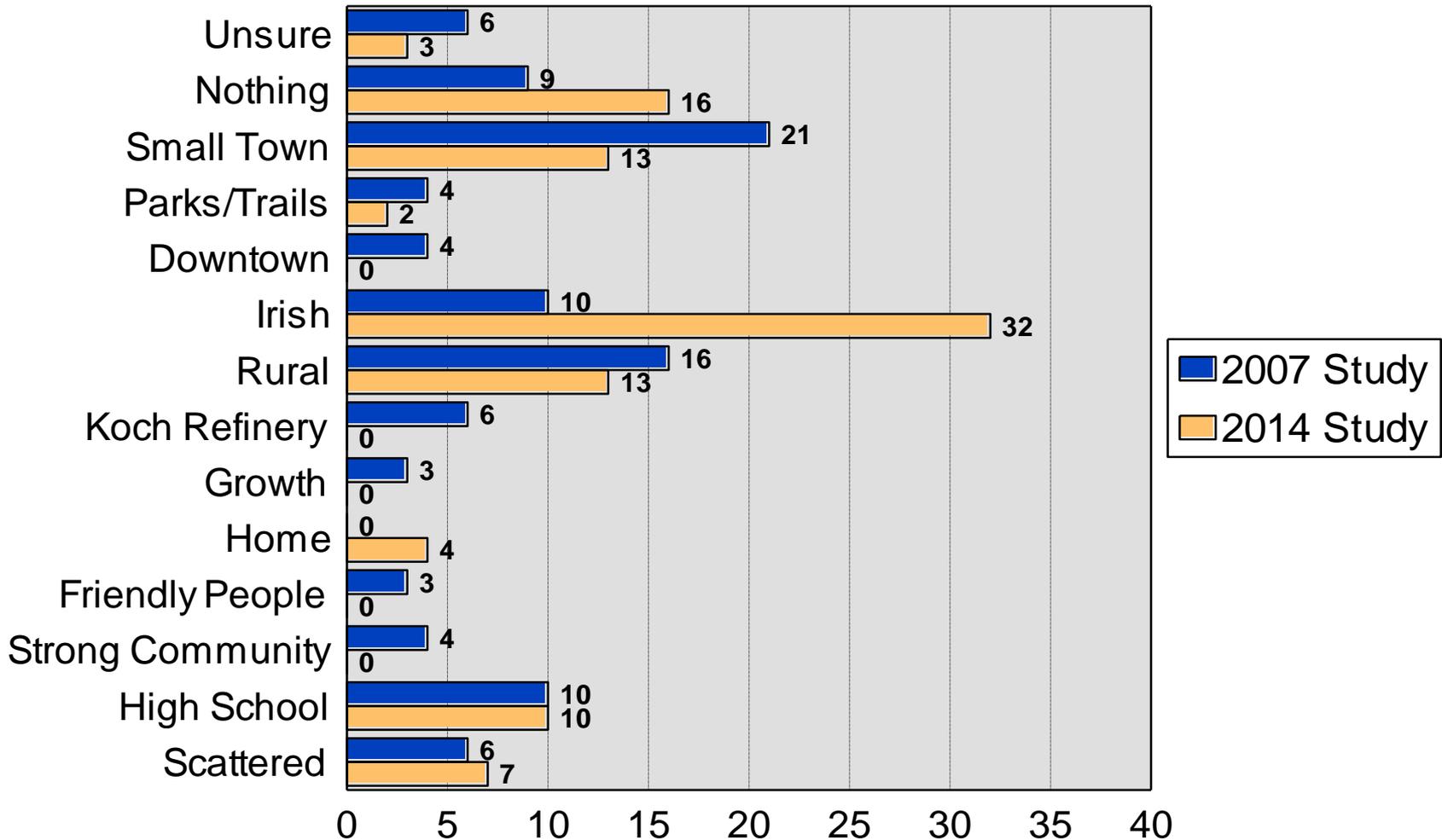


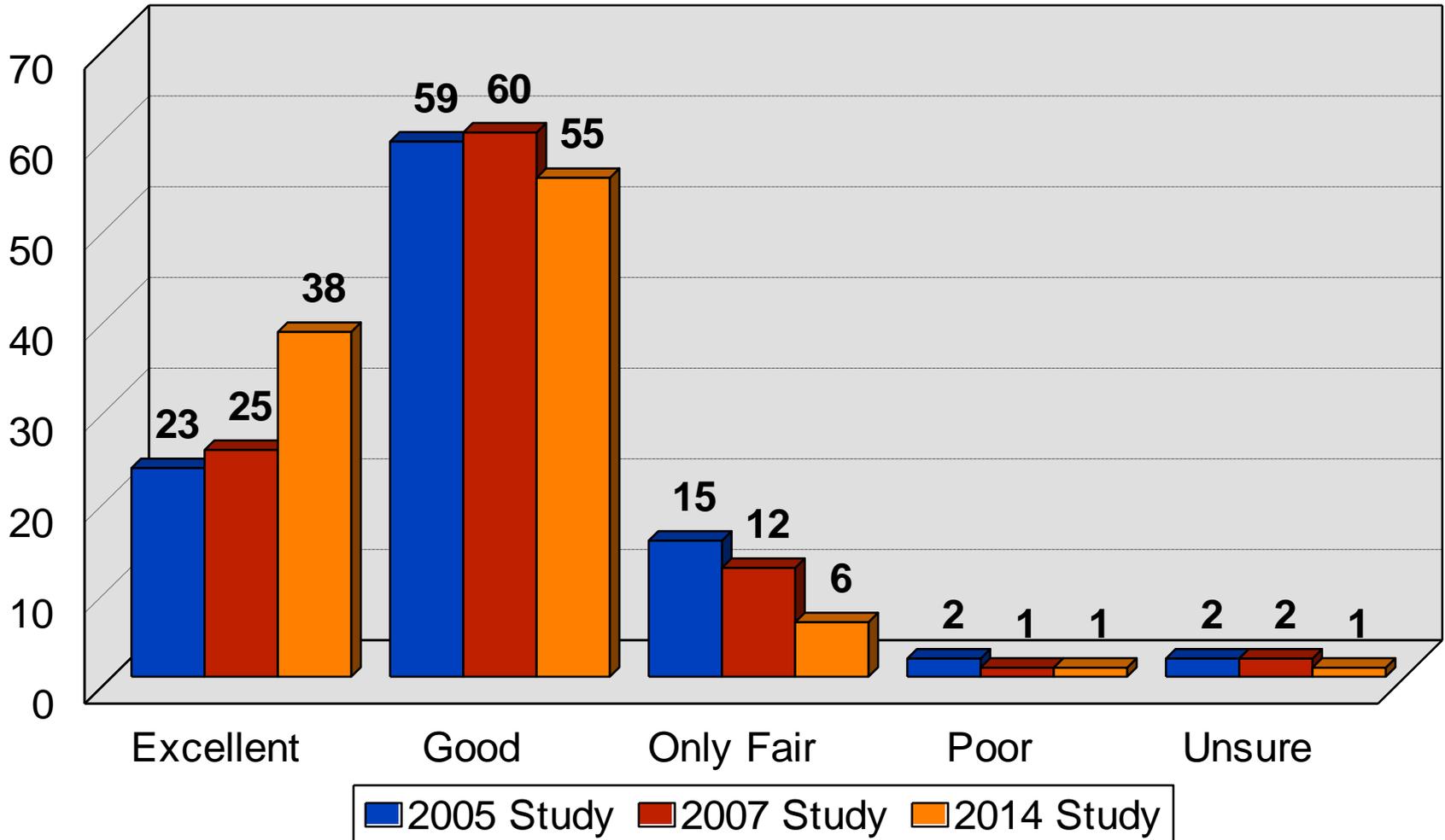
Image of the City

2014 City of Rosemount Study



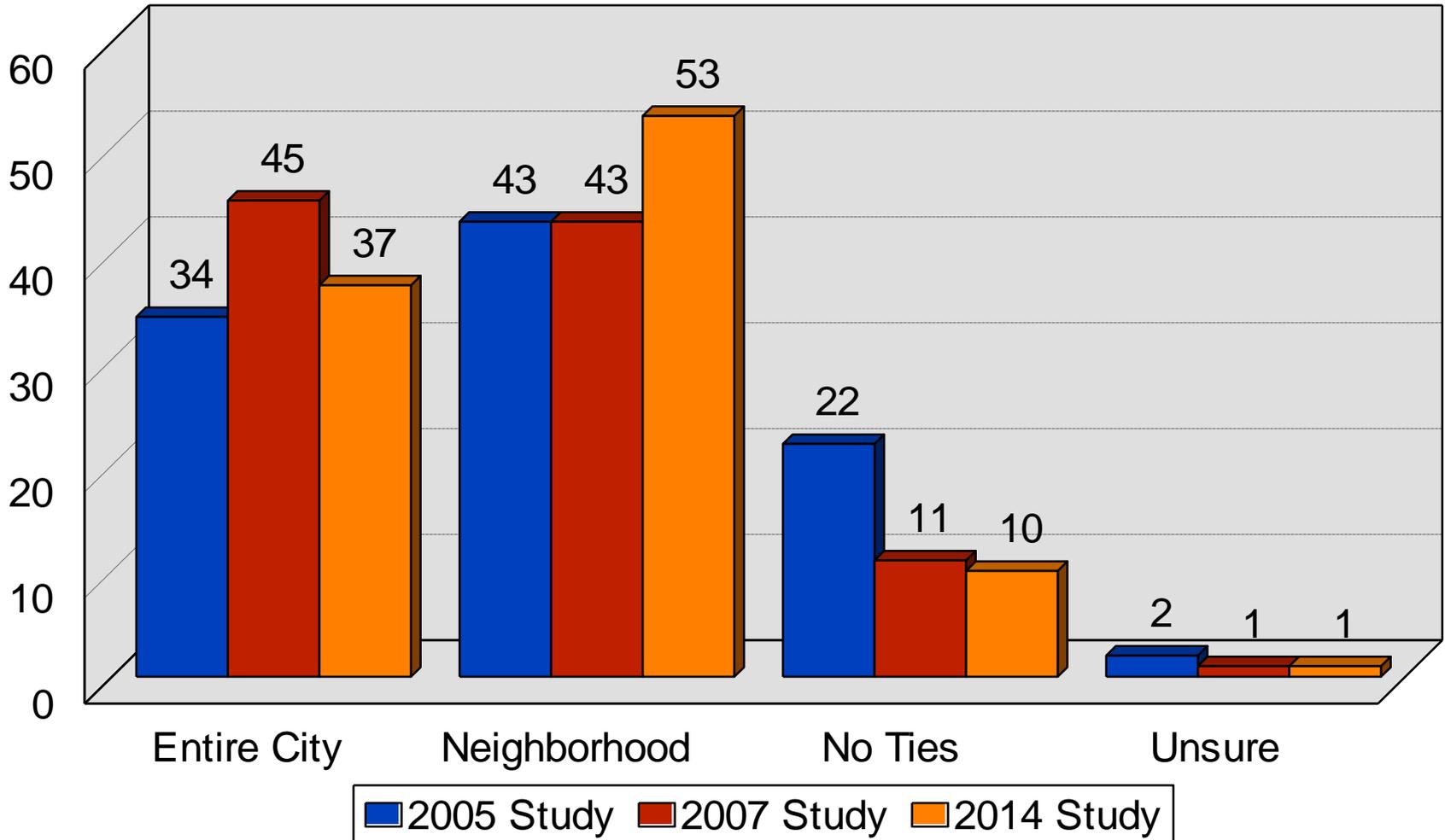
Sense of Community

2014 City of Rosemount Study



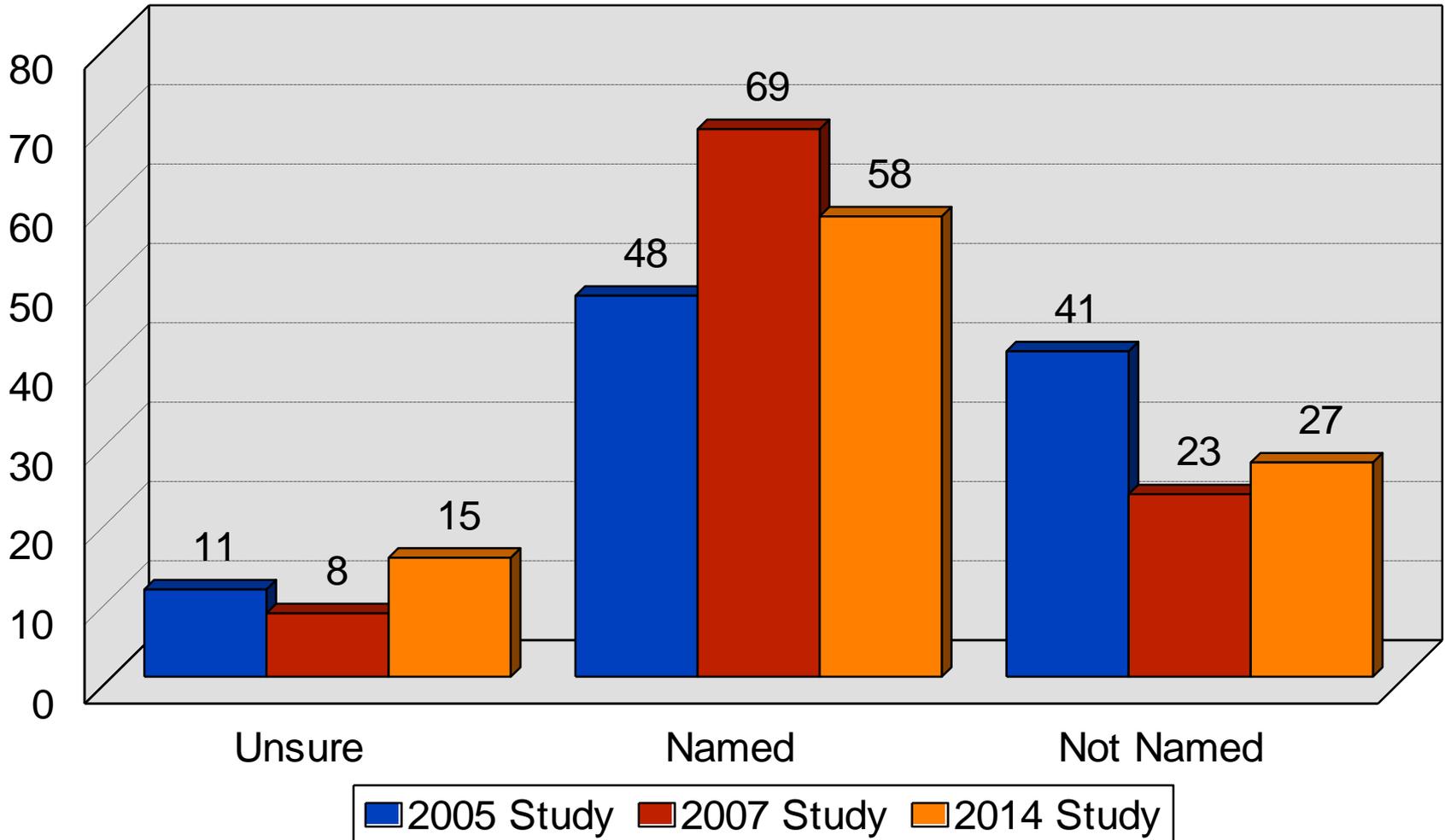
Community Ties

2014 City of Rosemount Study



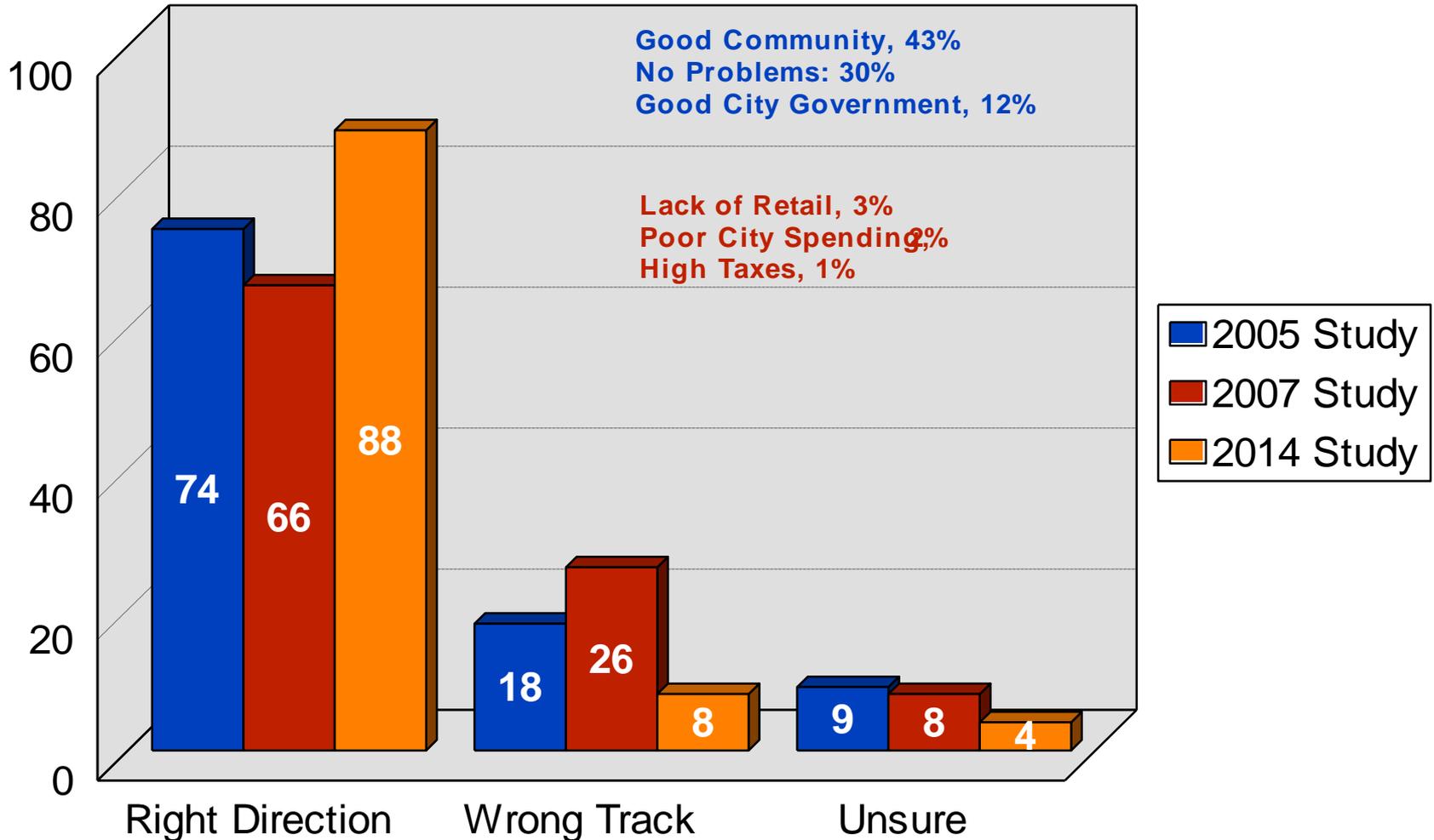
Knowledge of Neighborhood

2014 City of Rosemount Study



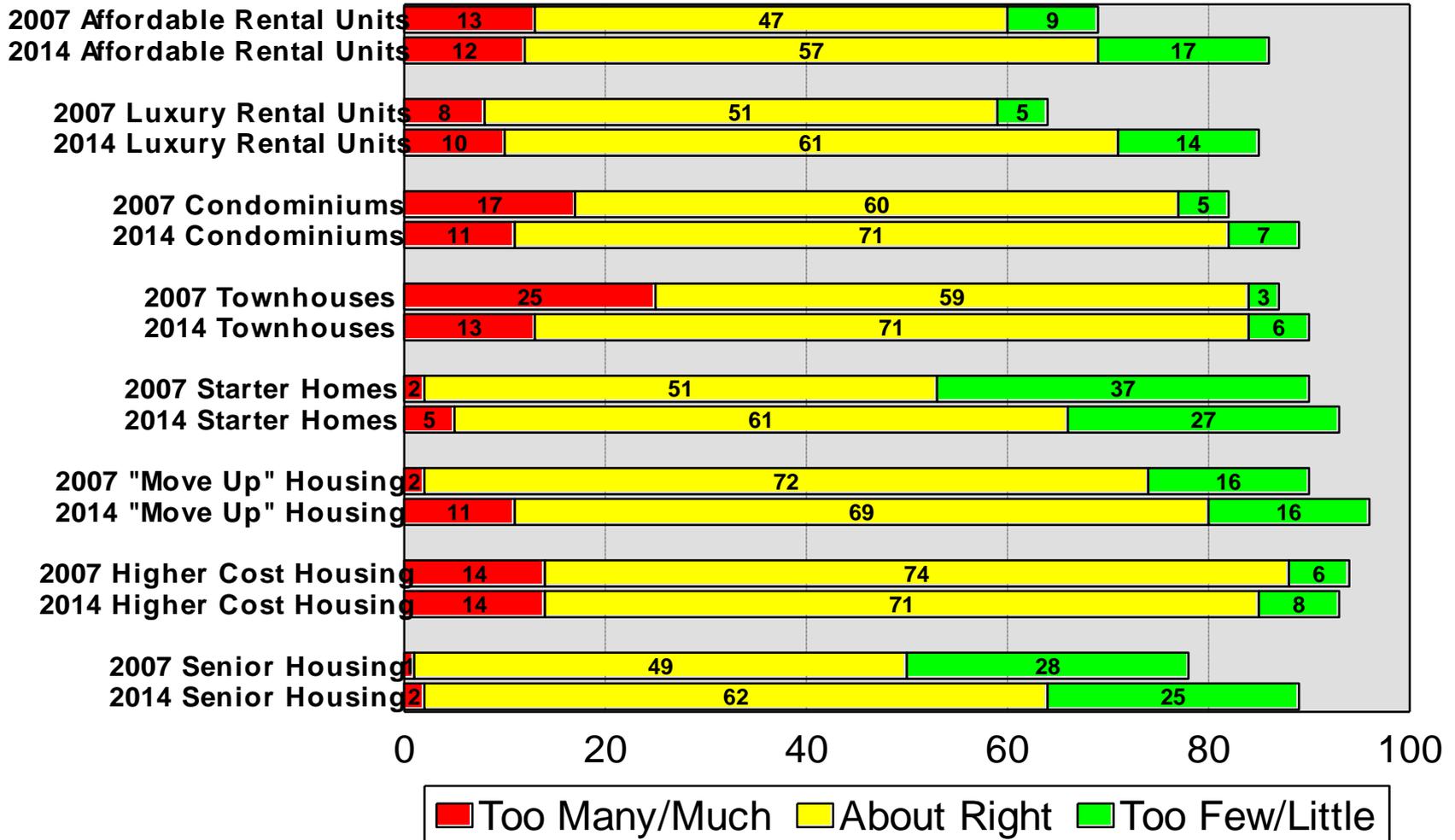
General Direction

2014 City of Rosemount Study



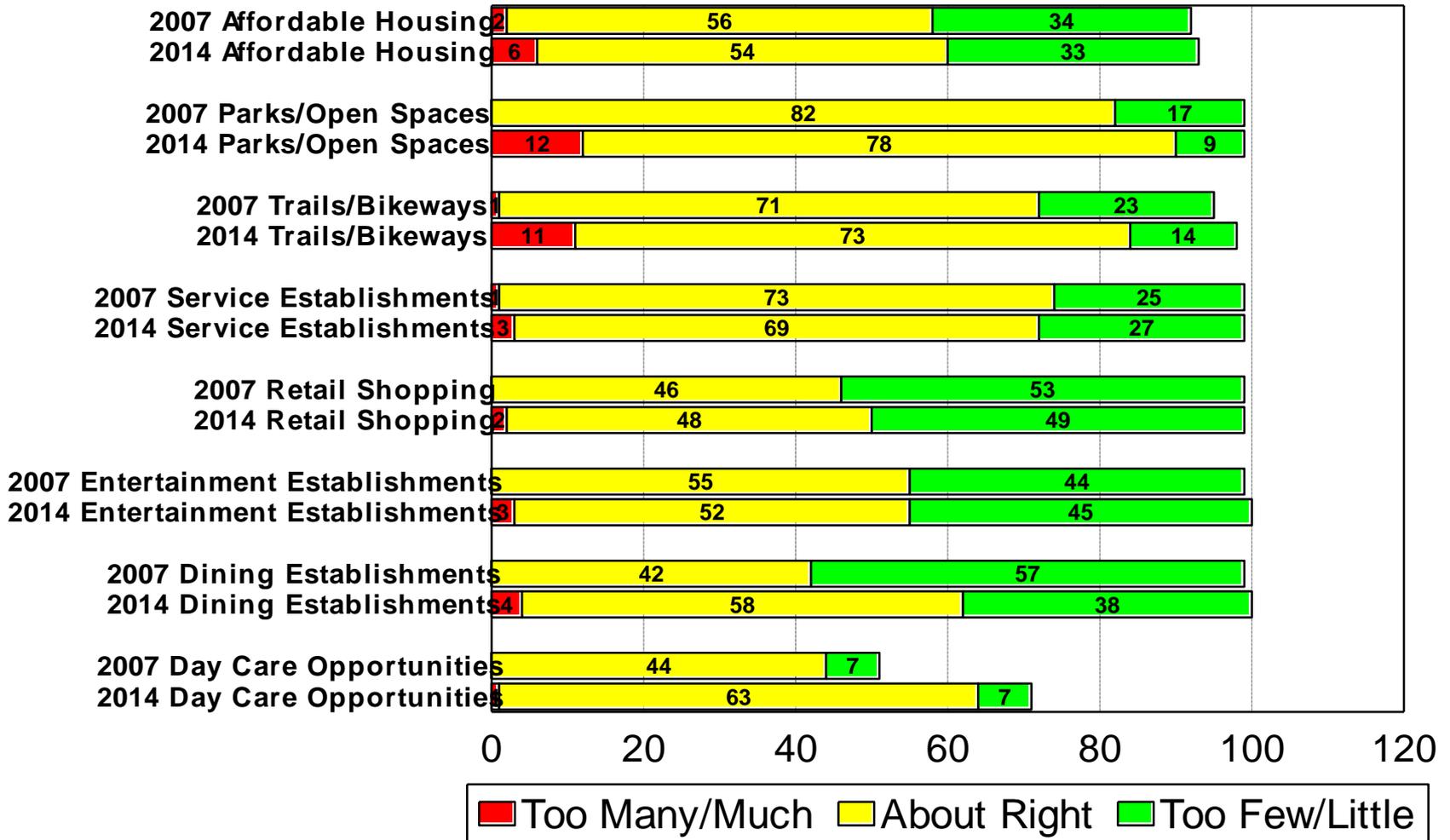
Aspects of the Community I

2014 City of Rosemount Study



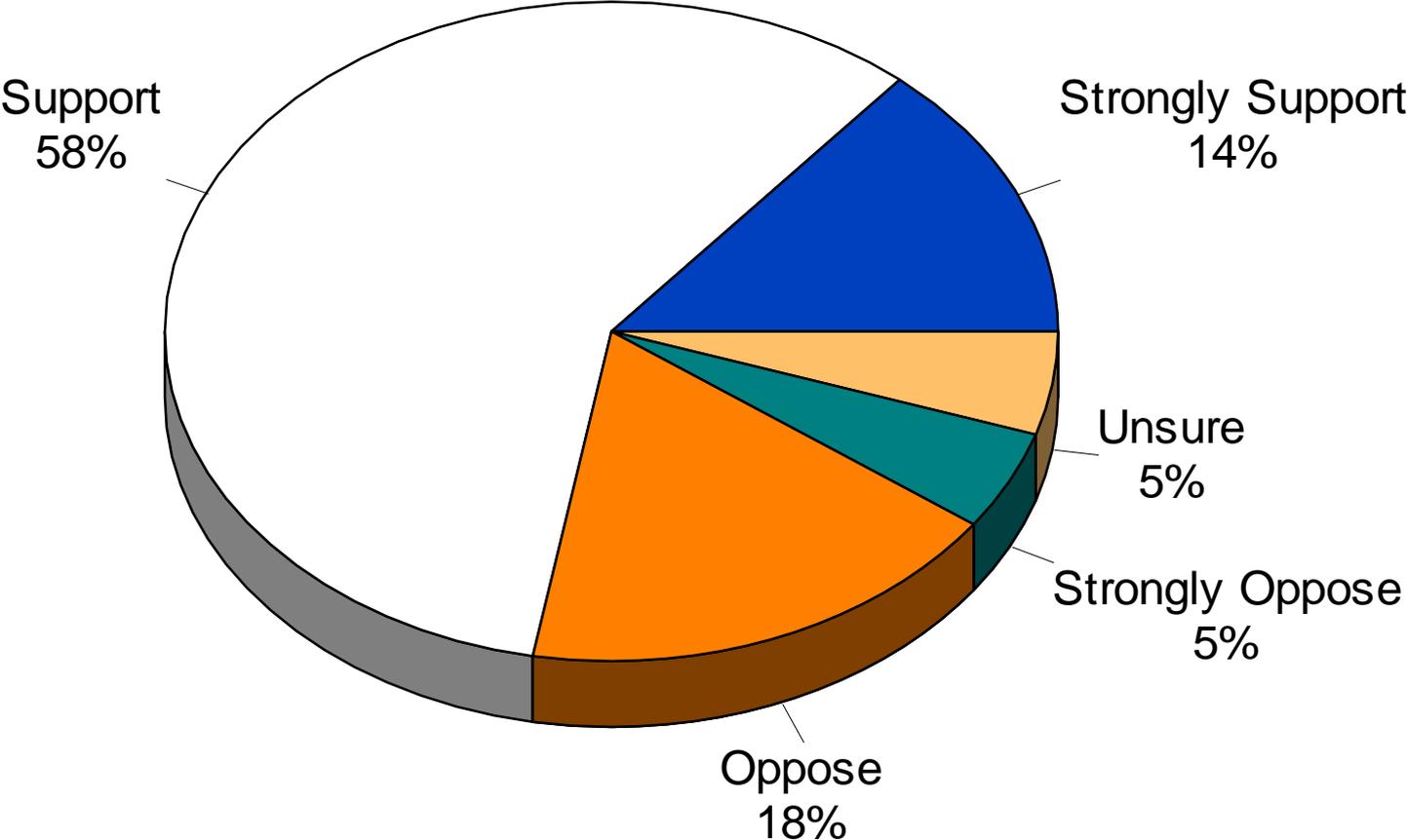
Aspects of the Community II

2014 City of Rosemount Study



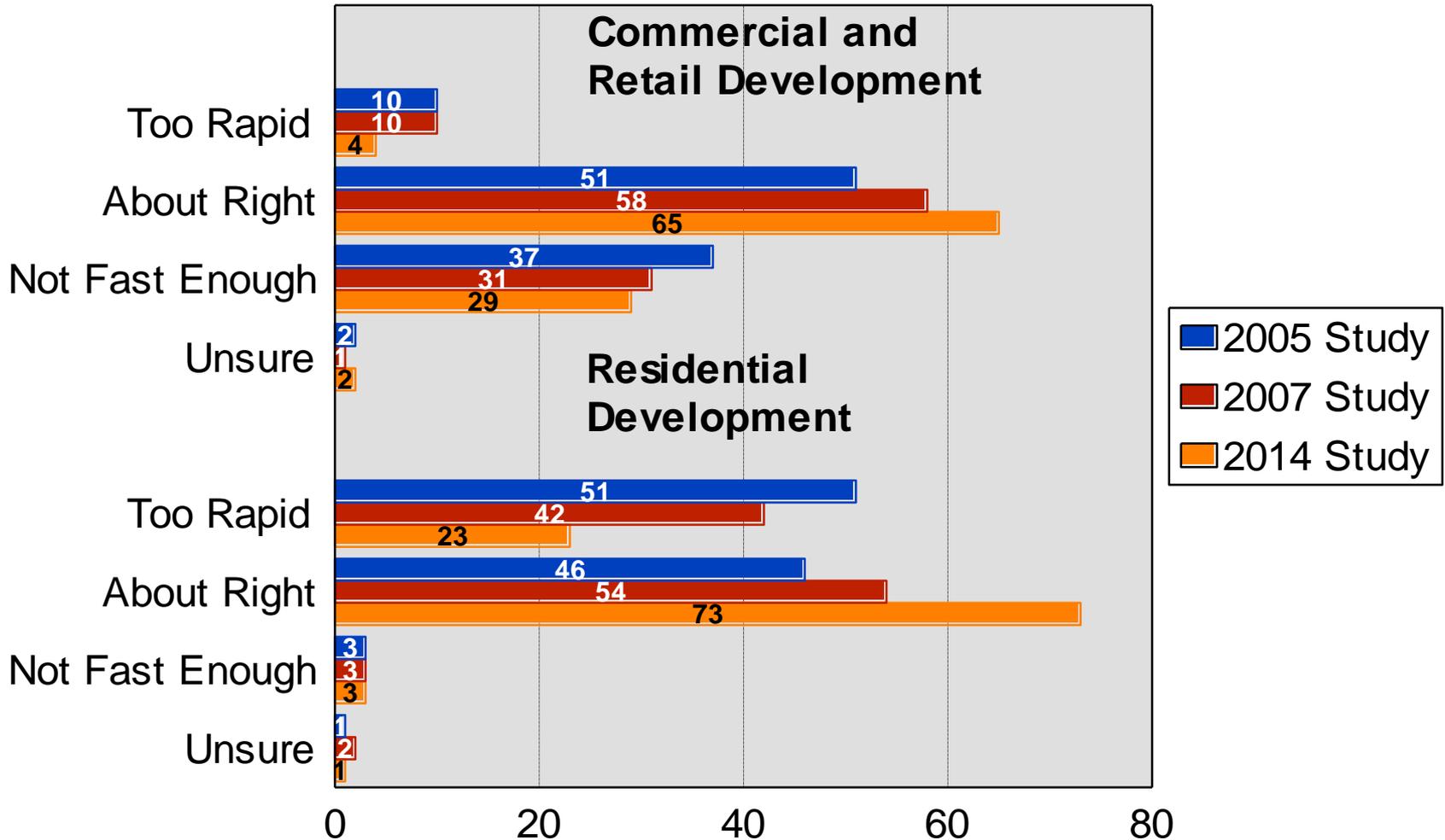
Financial Incentives for Development

2014 City of Rosemount Study



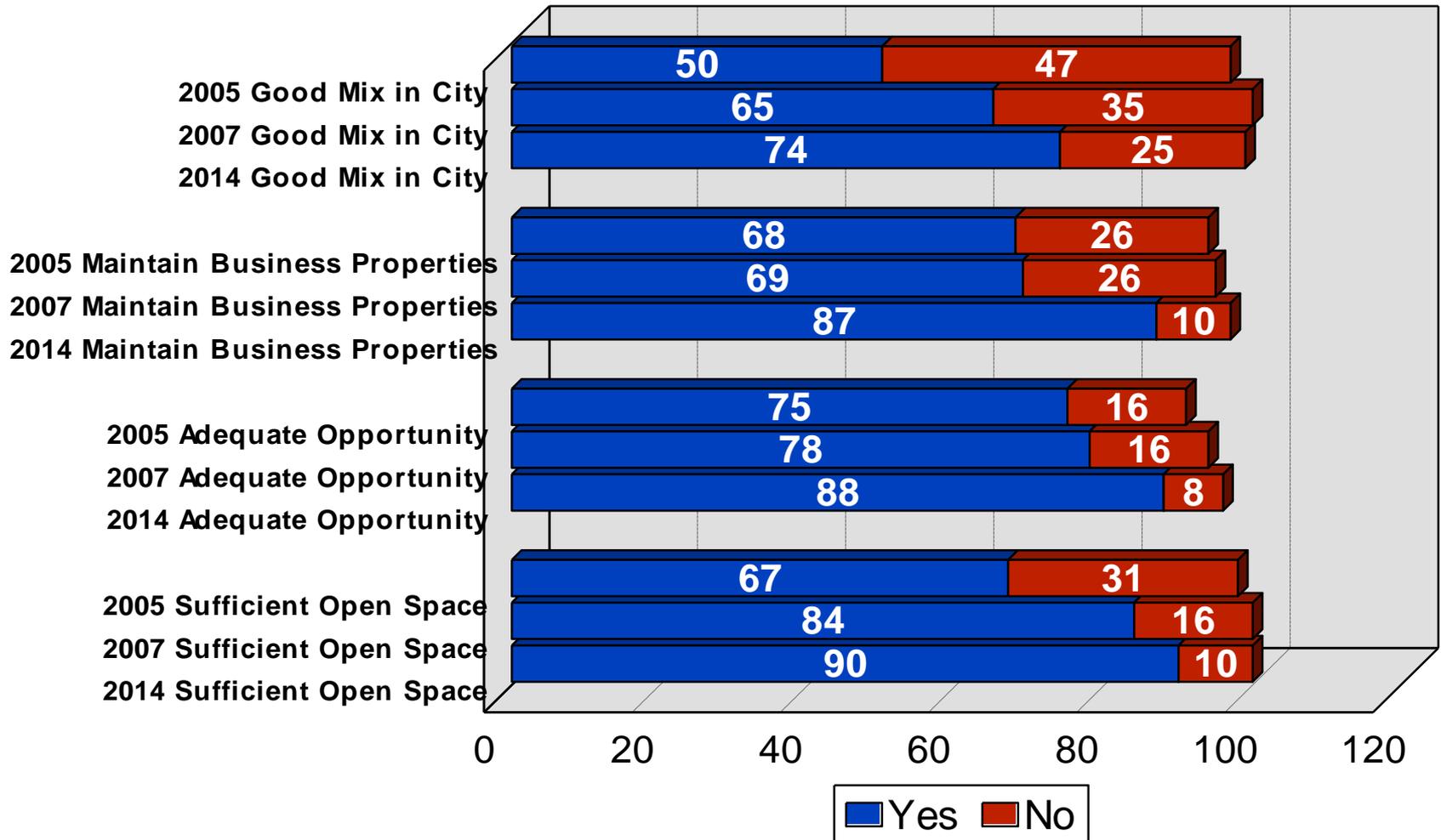
Pace of Development

2014 City of Rosemount Study



Residential/Business Development

2014 City of Rosemount Study



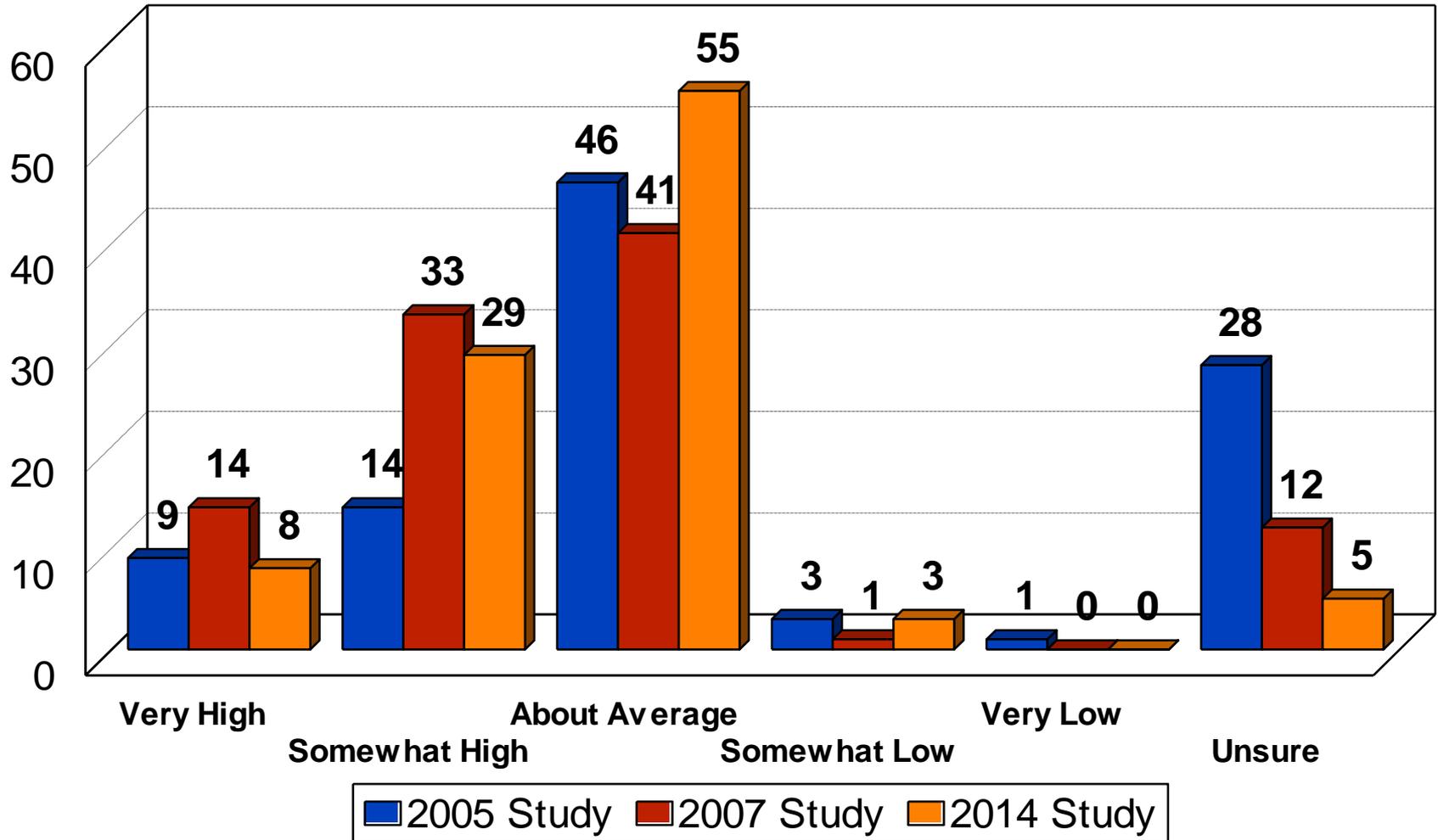
Progress on Downtown Redevelopment

2014 City of Rosemount Study



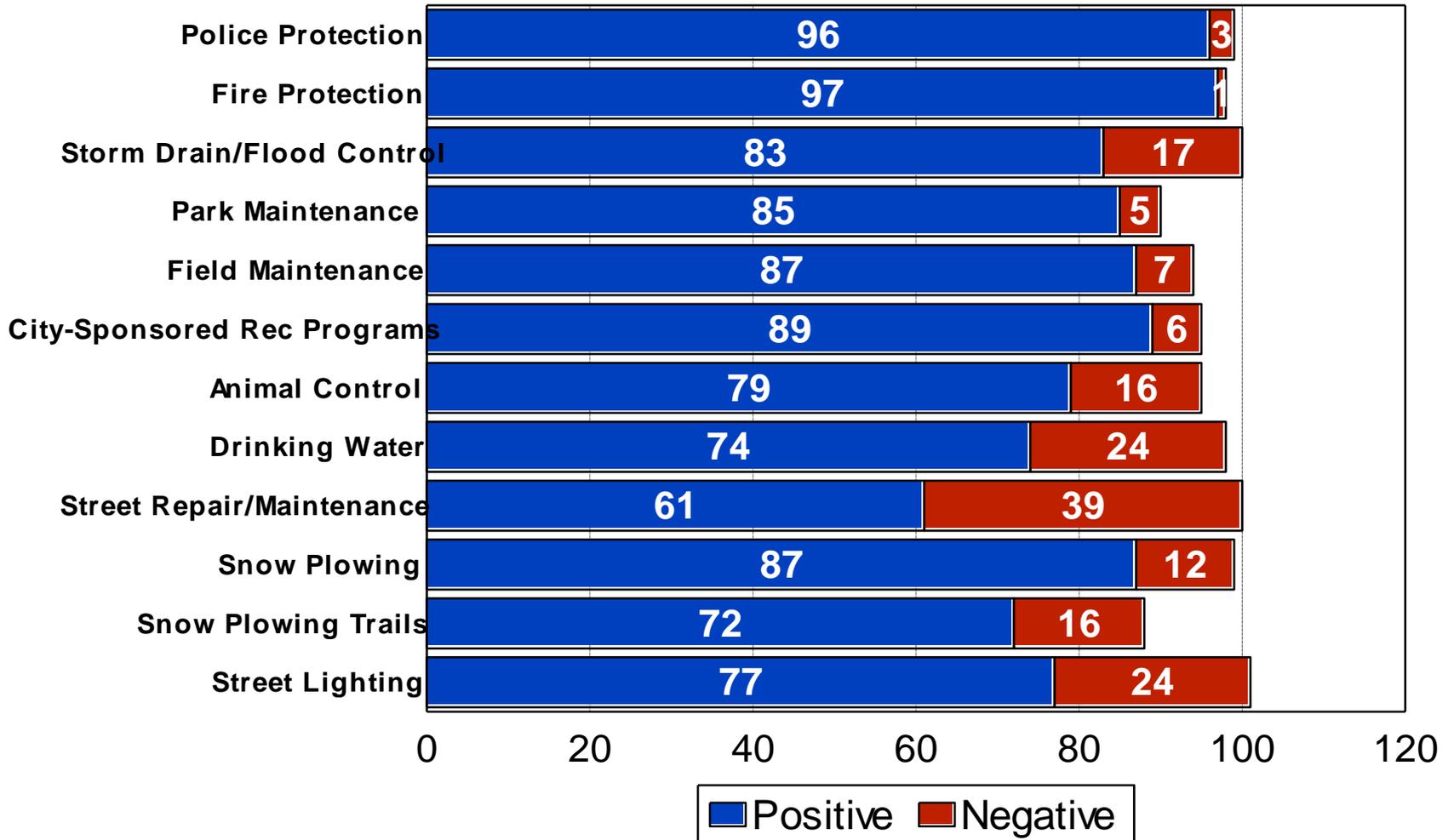
Comparative City Property Taxes

2014 City of Rosemount Study



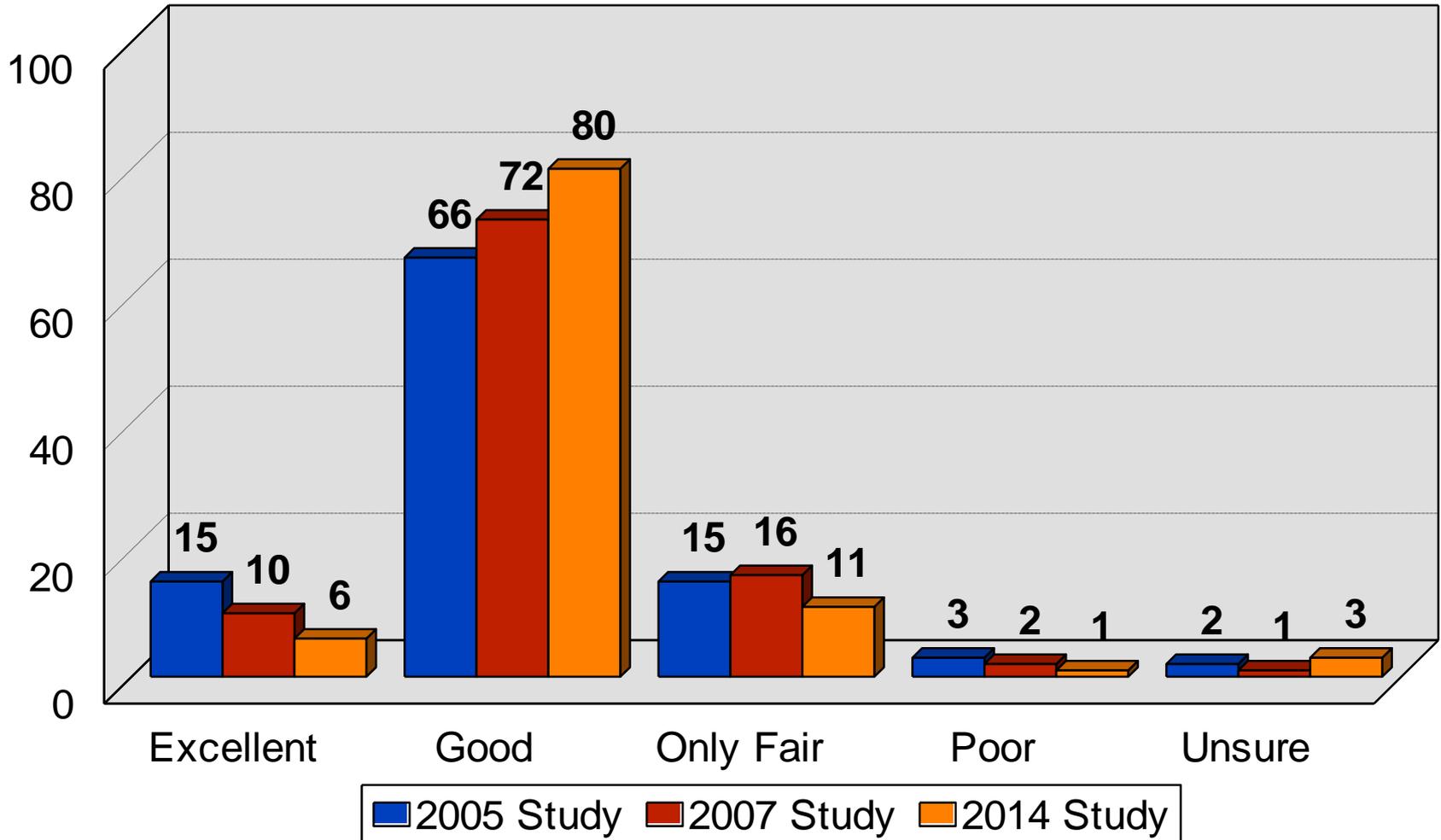
Rating of City Services

2014 City of Rosemount Study



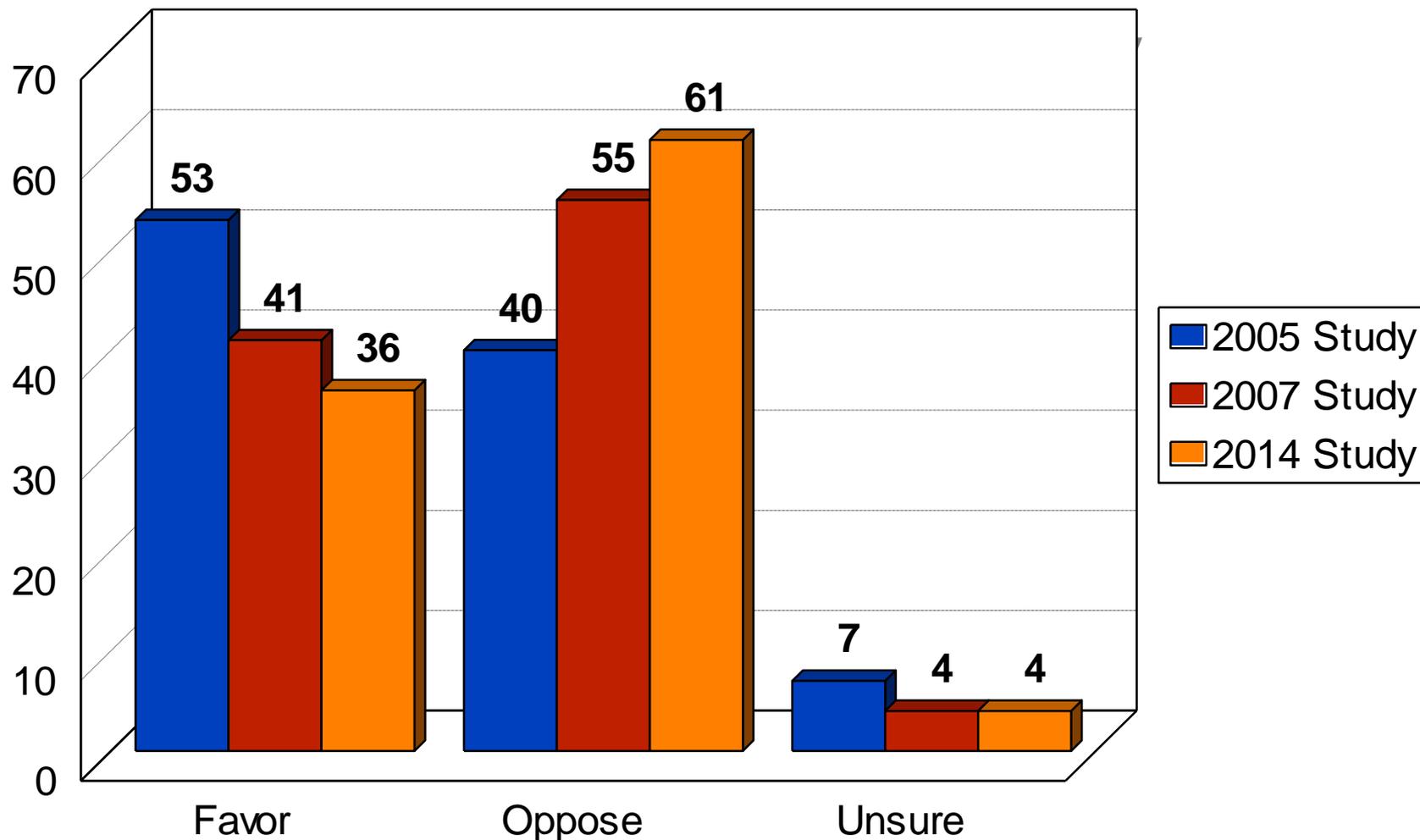
Value of City Services

2014 City of Rosemount Study



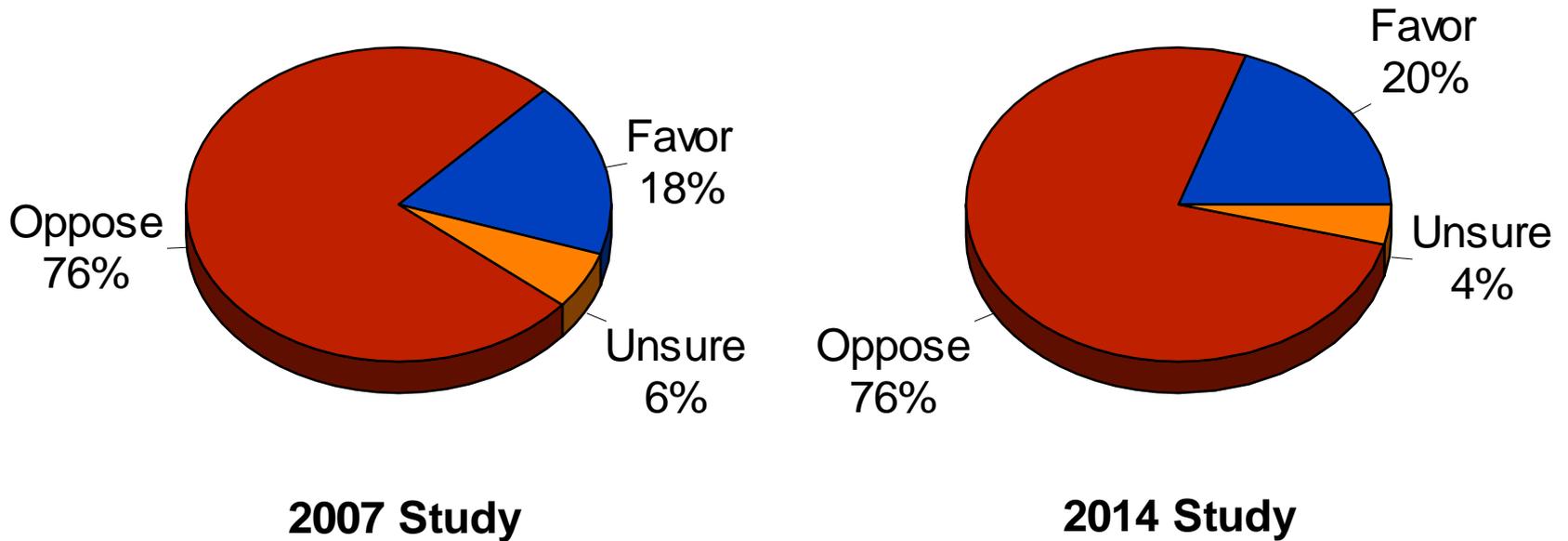
Tax Increase to Maintain Services

2014 City of Rosemount Study



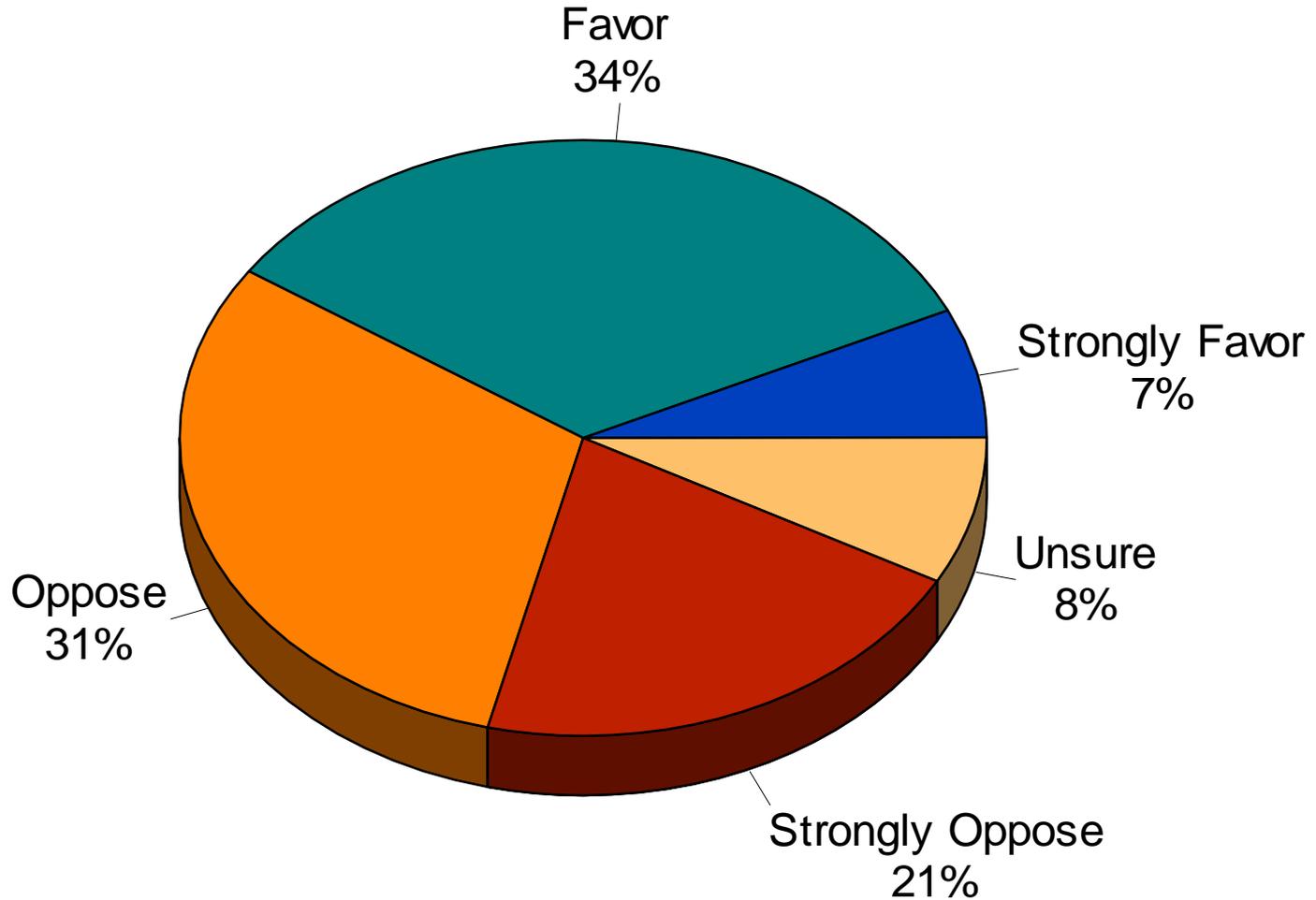
Tax Increase to Expand/Improve

2014 City of Rosemount Study



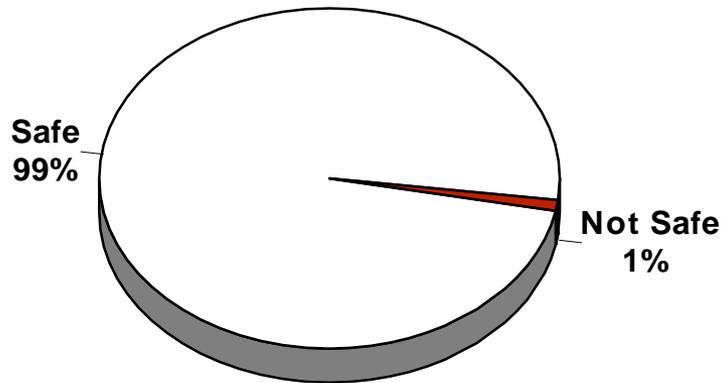
Designated Haulers

2014 City of Rosemount Study

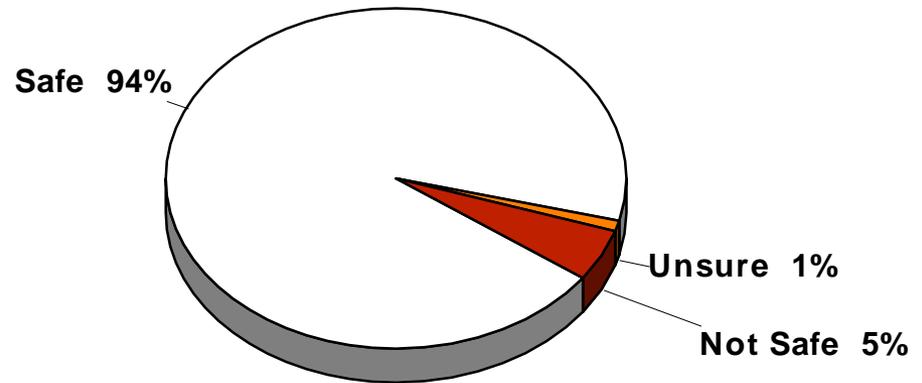


Safety Perceptions

2014 City of Rosemount Study



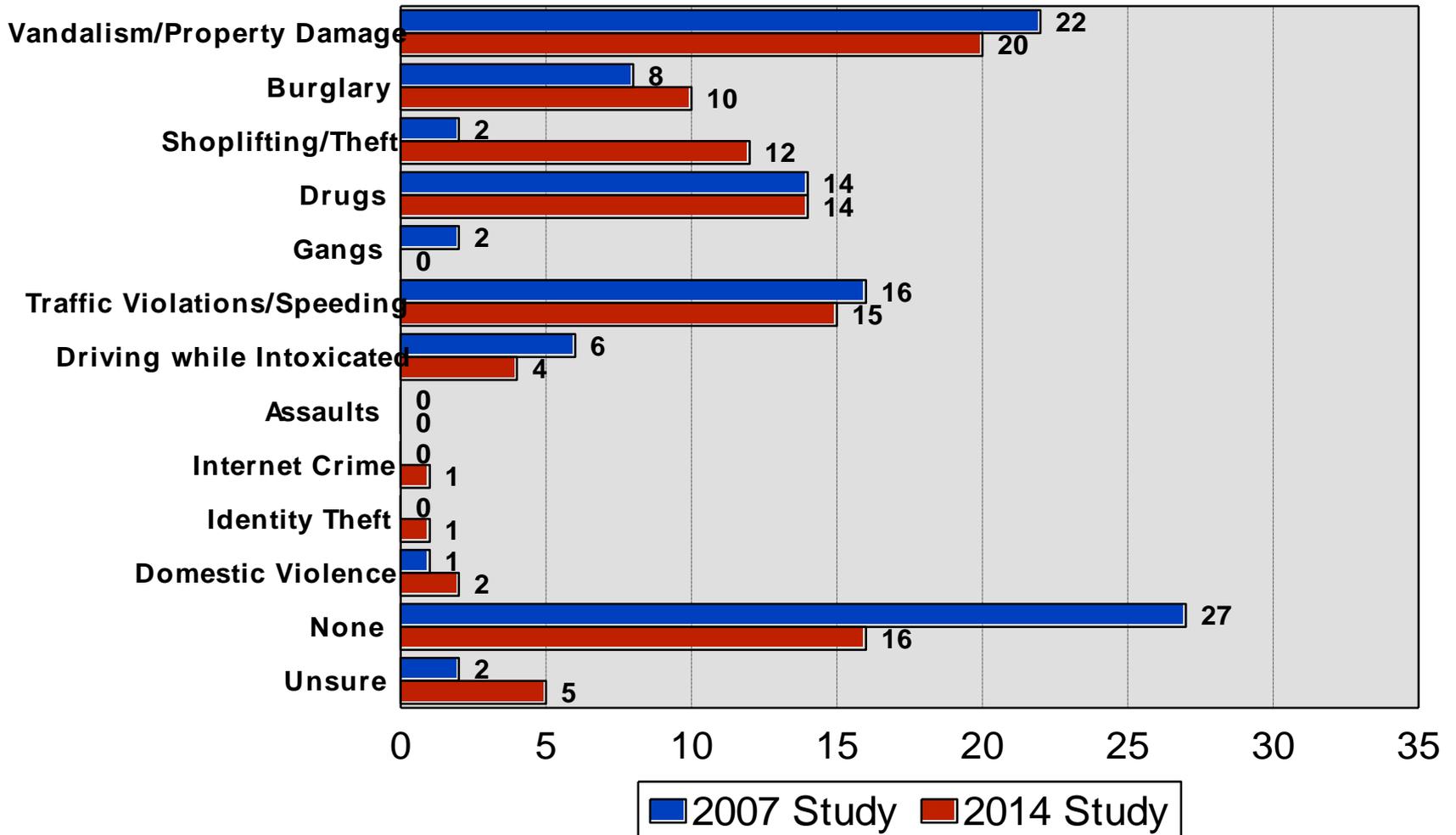
Do you generally feel safe in your home?



Do you generally feel safe walking alone in your neighborhood alone at night?

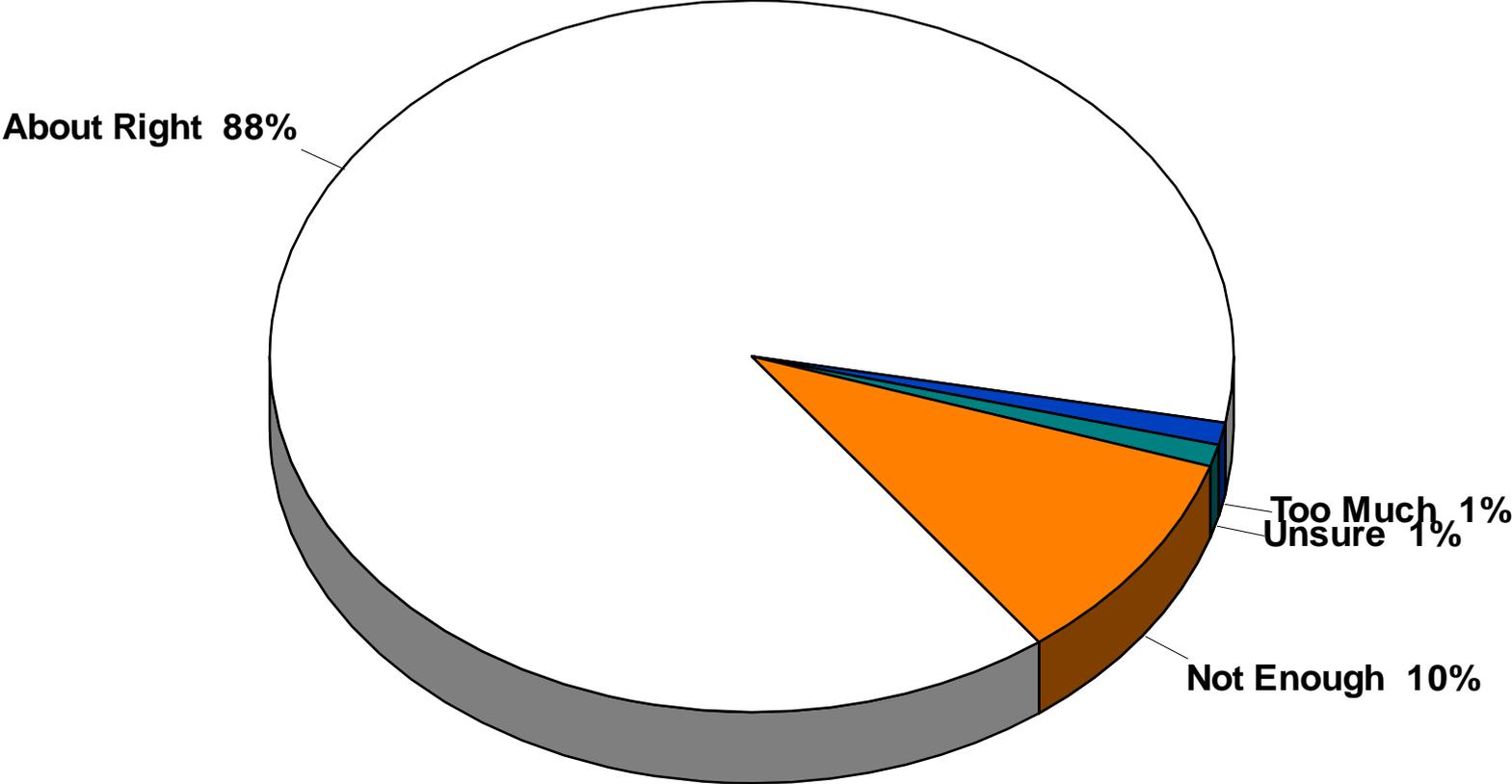
Most Serious Crime Issue

2014 City of Rosemount Study



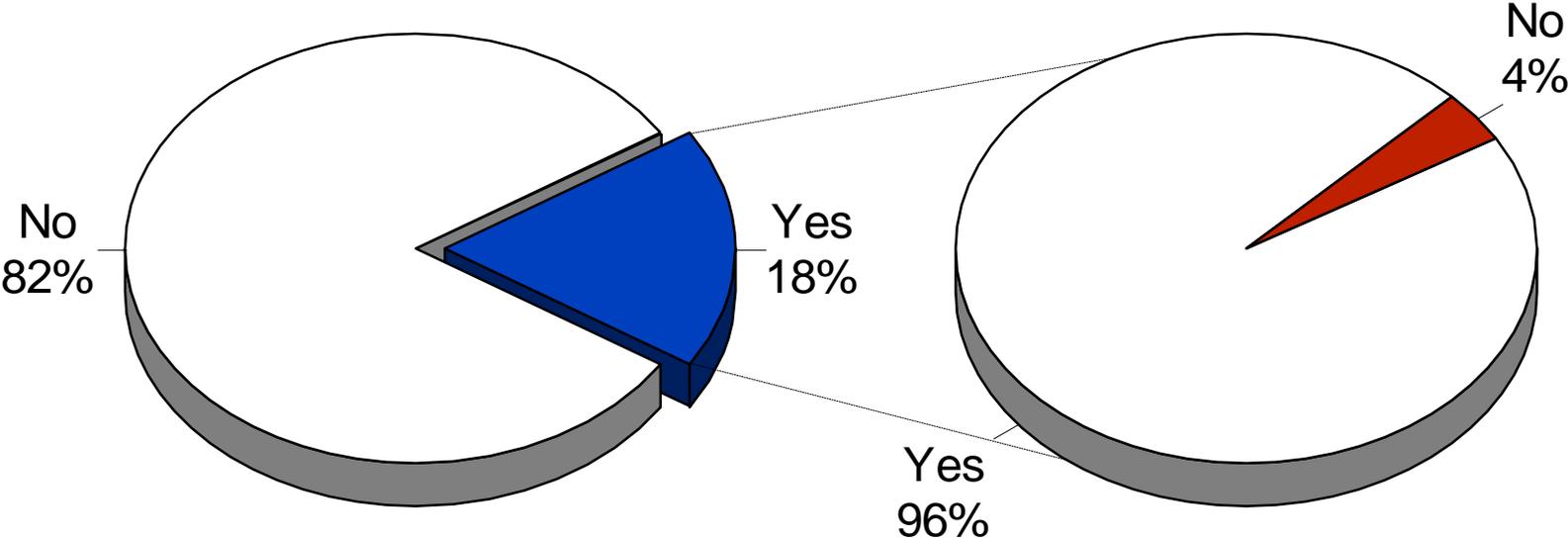
Neighborhood Police Patrolling

2014 City of Rosemount Study



911 during Past Three Years

2014 City of Rosemount Study

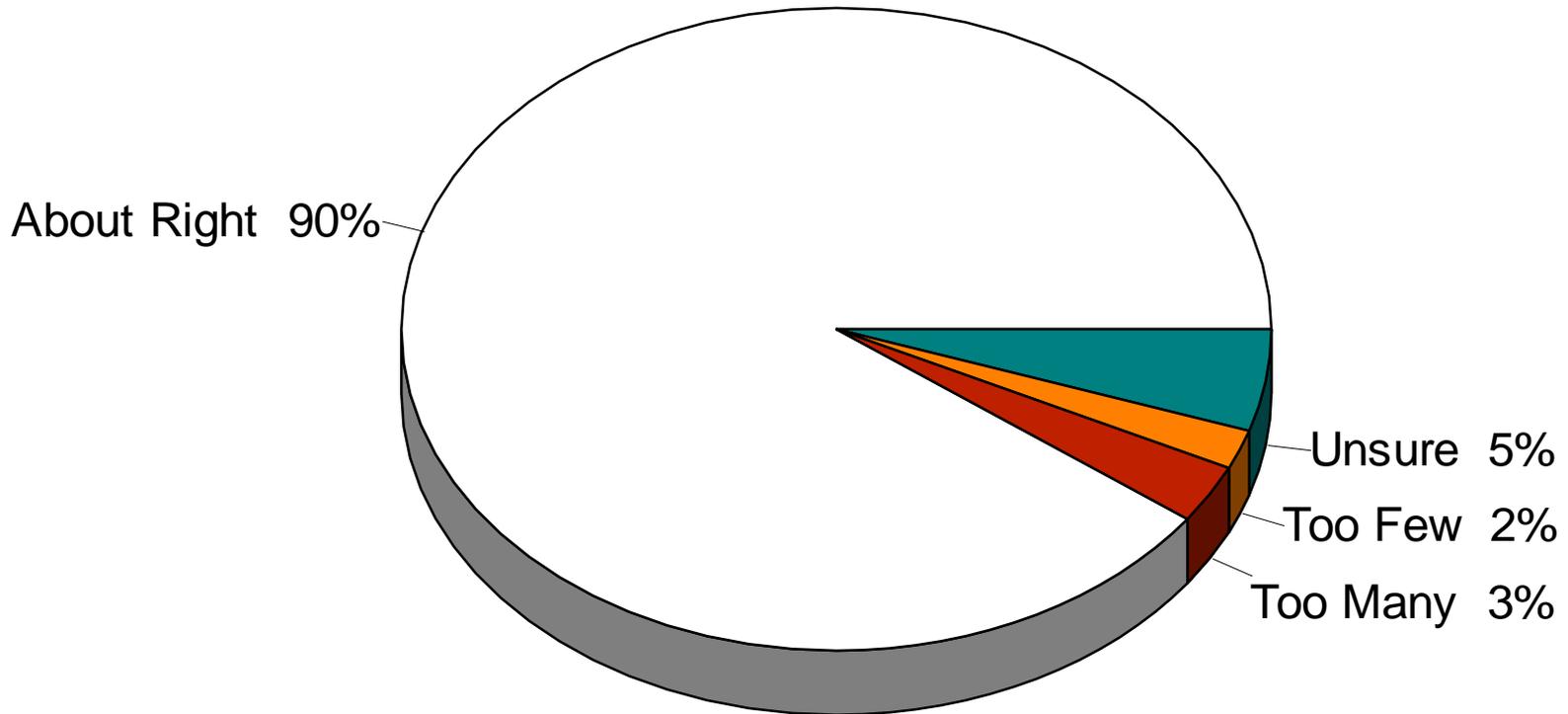


Called during Last Three Years

Call Handled in a Timely and Efficient Manner

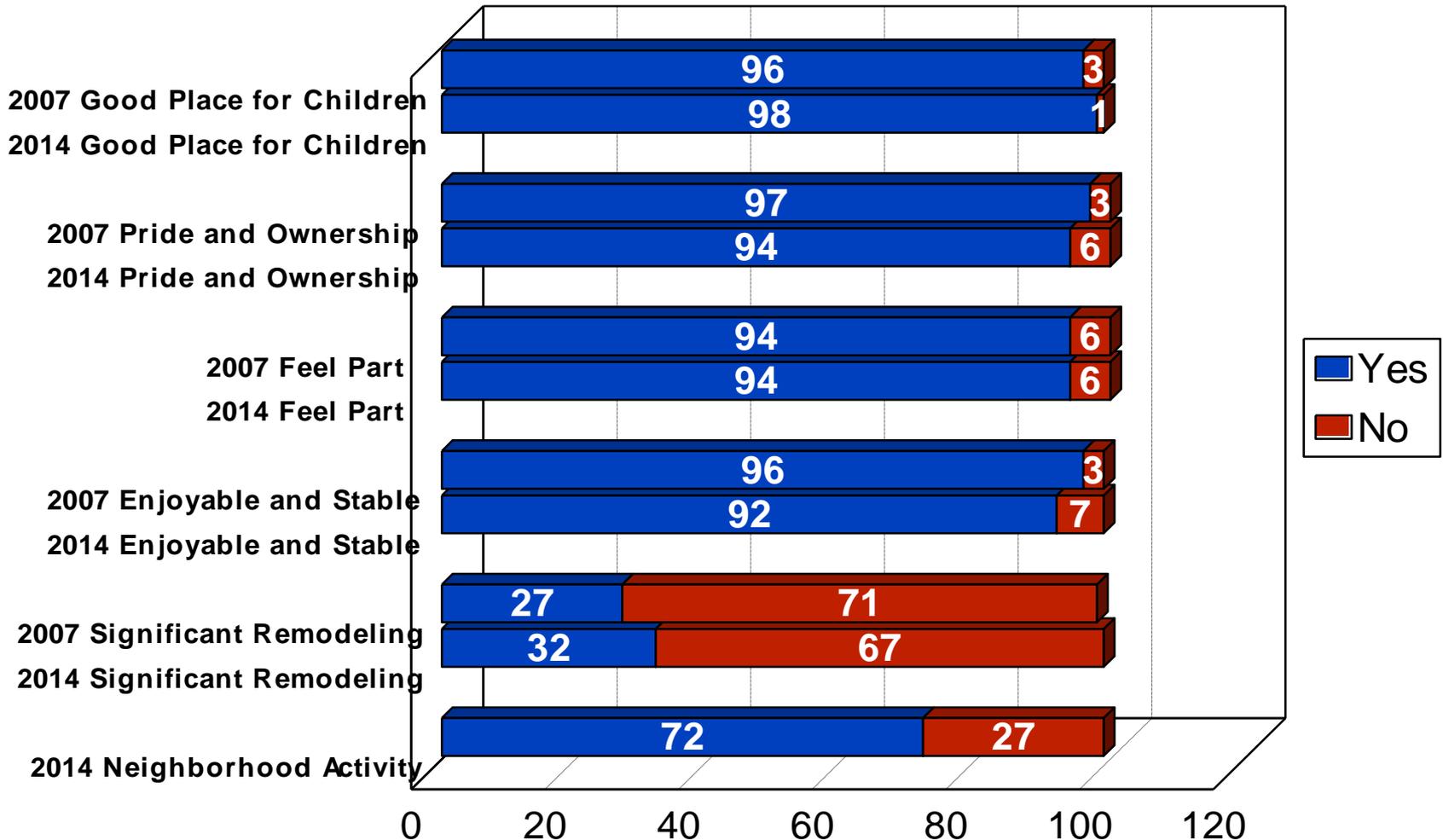
Fire Prevention Programs and Outreach

2014 City of Rosemount Study



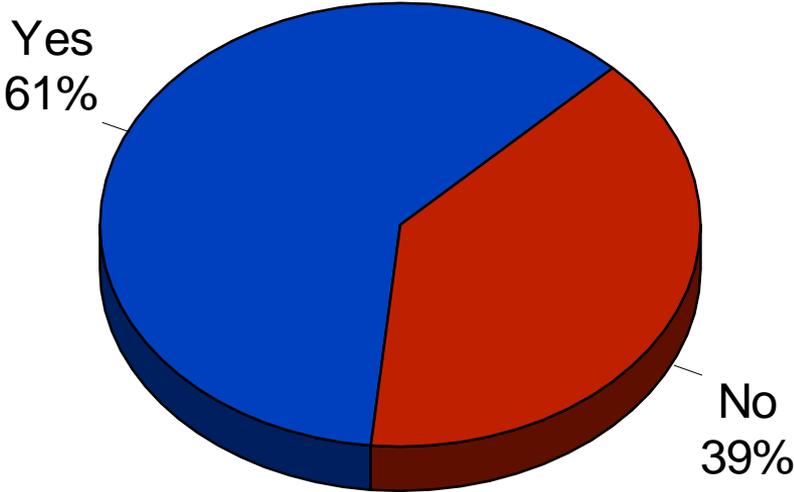
Neighborhood Perceptions

2014 City of Rosemount Study

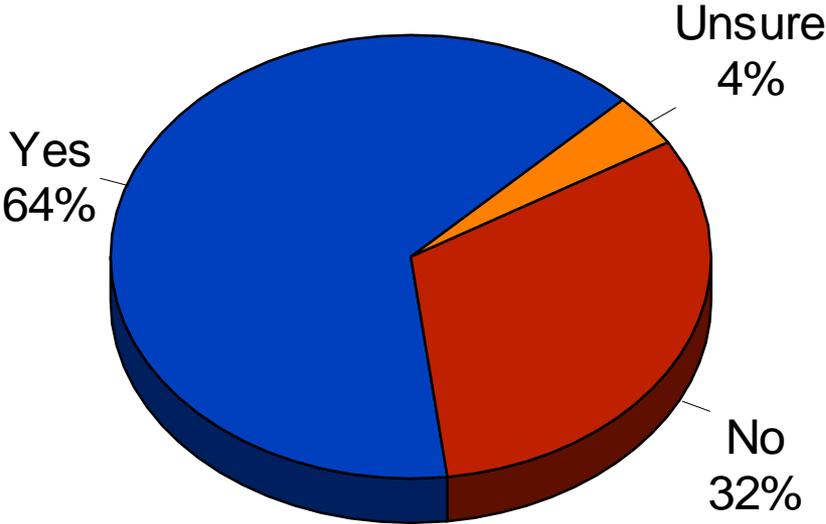


Emergency Preparedness Plans

2014 City of Rosemount Study



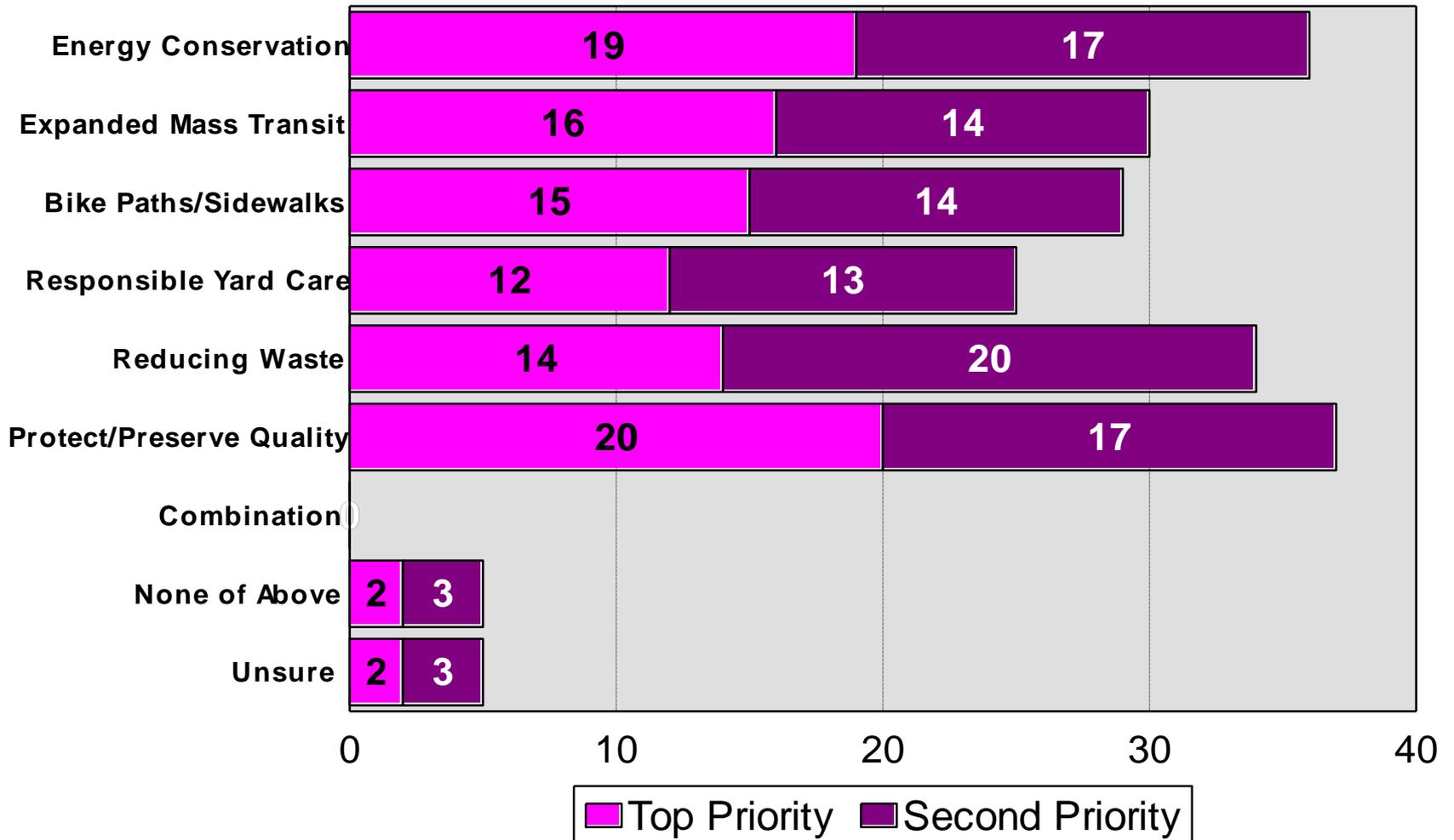
**Your Family Have an
Emergency Preparedness
Plan**



**City Help Neighborhoods to
Establish Emergency Plans**

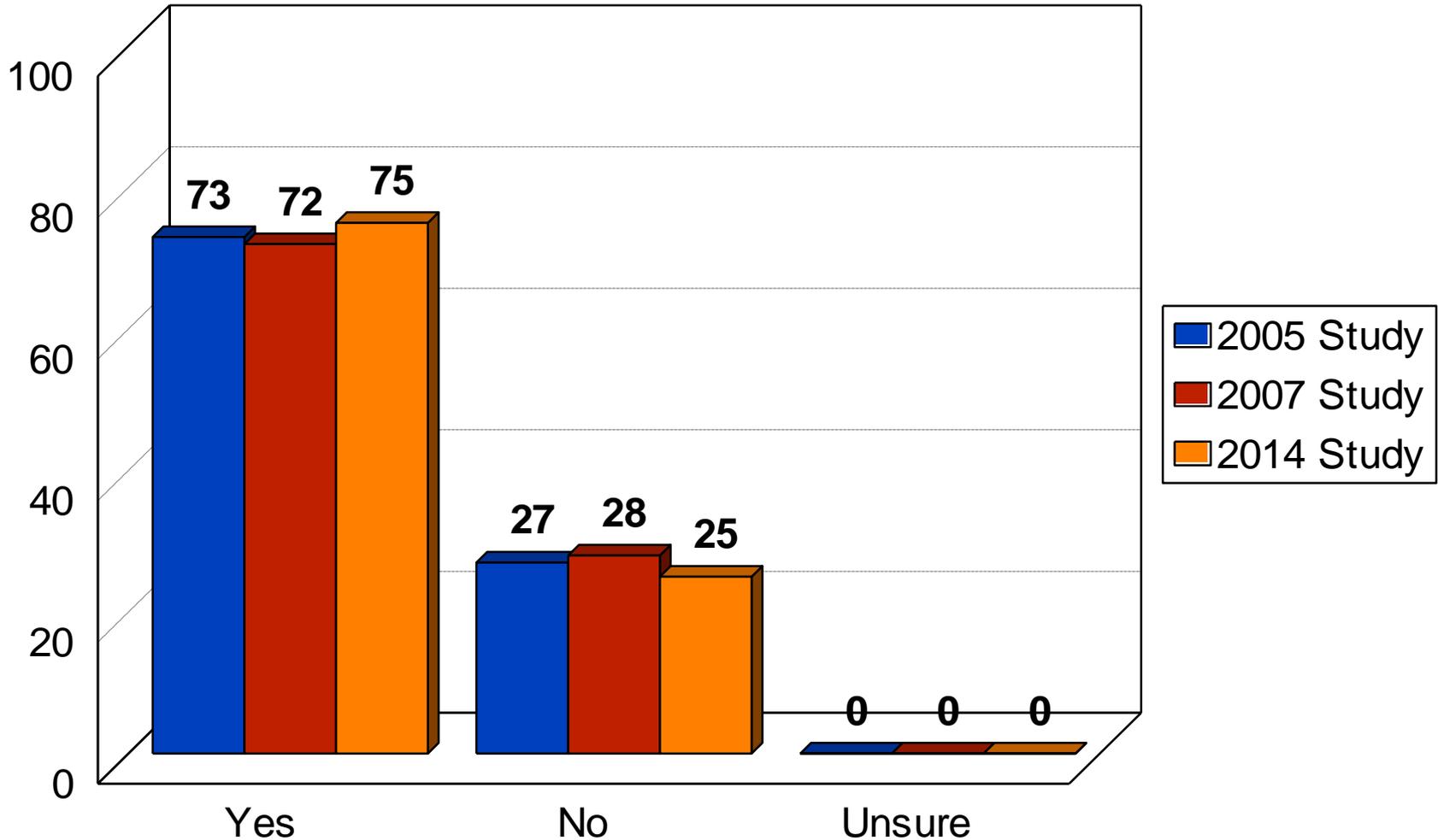
Sustainability Issues

2014 City of Rosemount Study



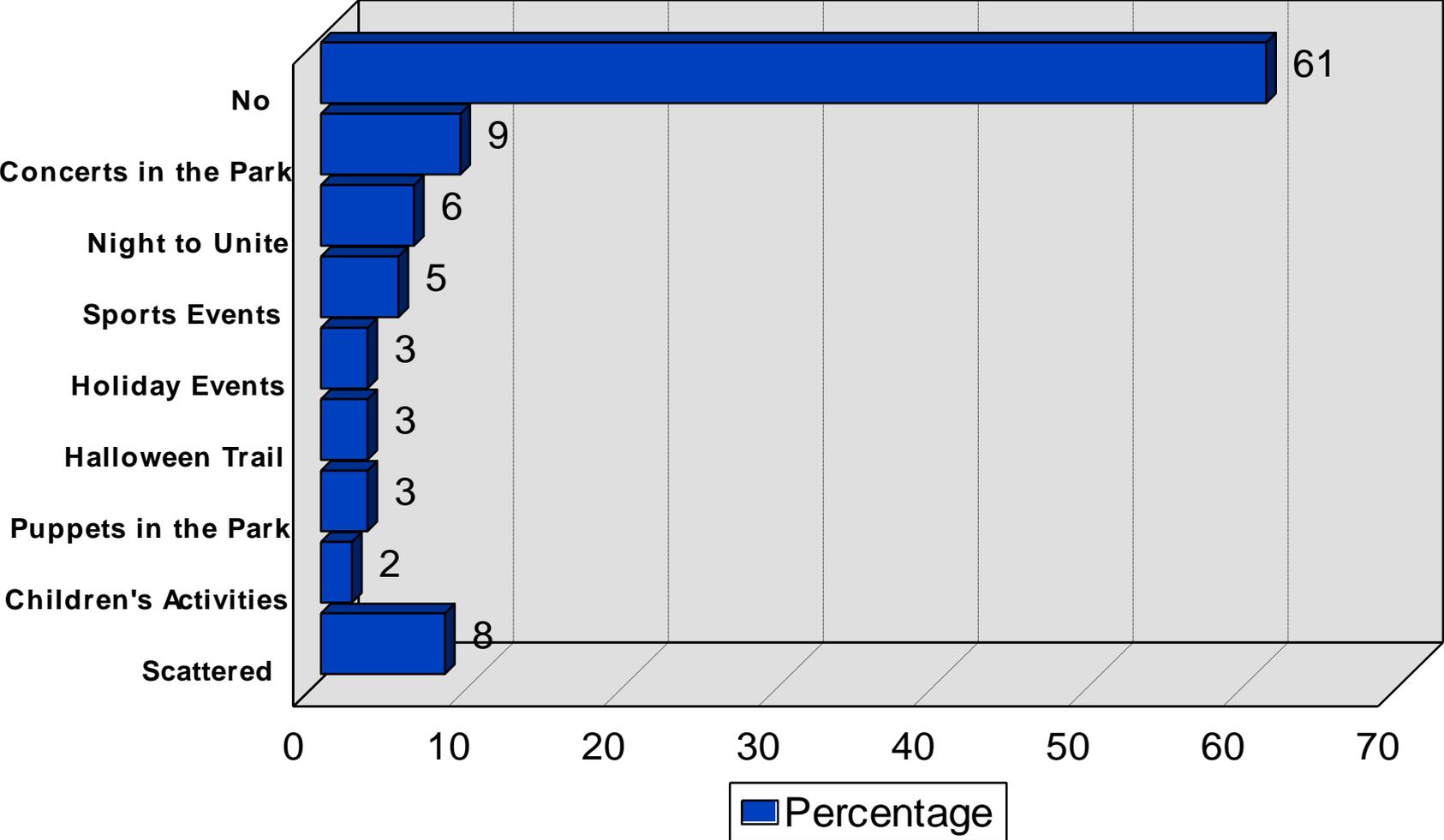
Leprechaun Days Participation

2014 City of Rosemount Study



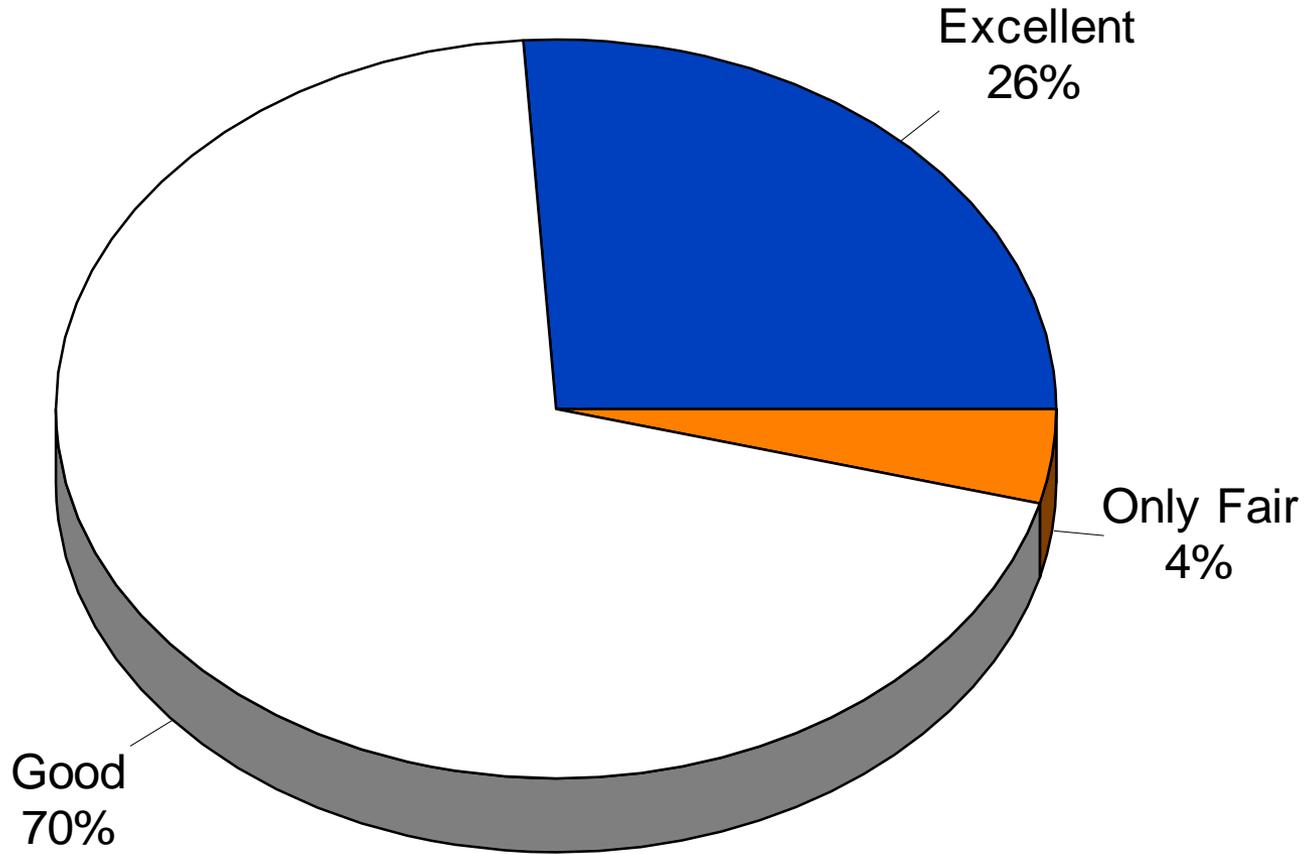
Other Community Events/Activities

2014 City of Rosemount Study



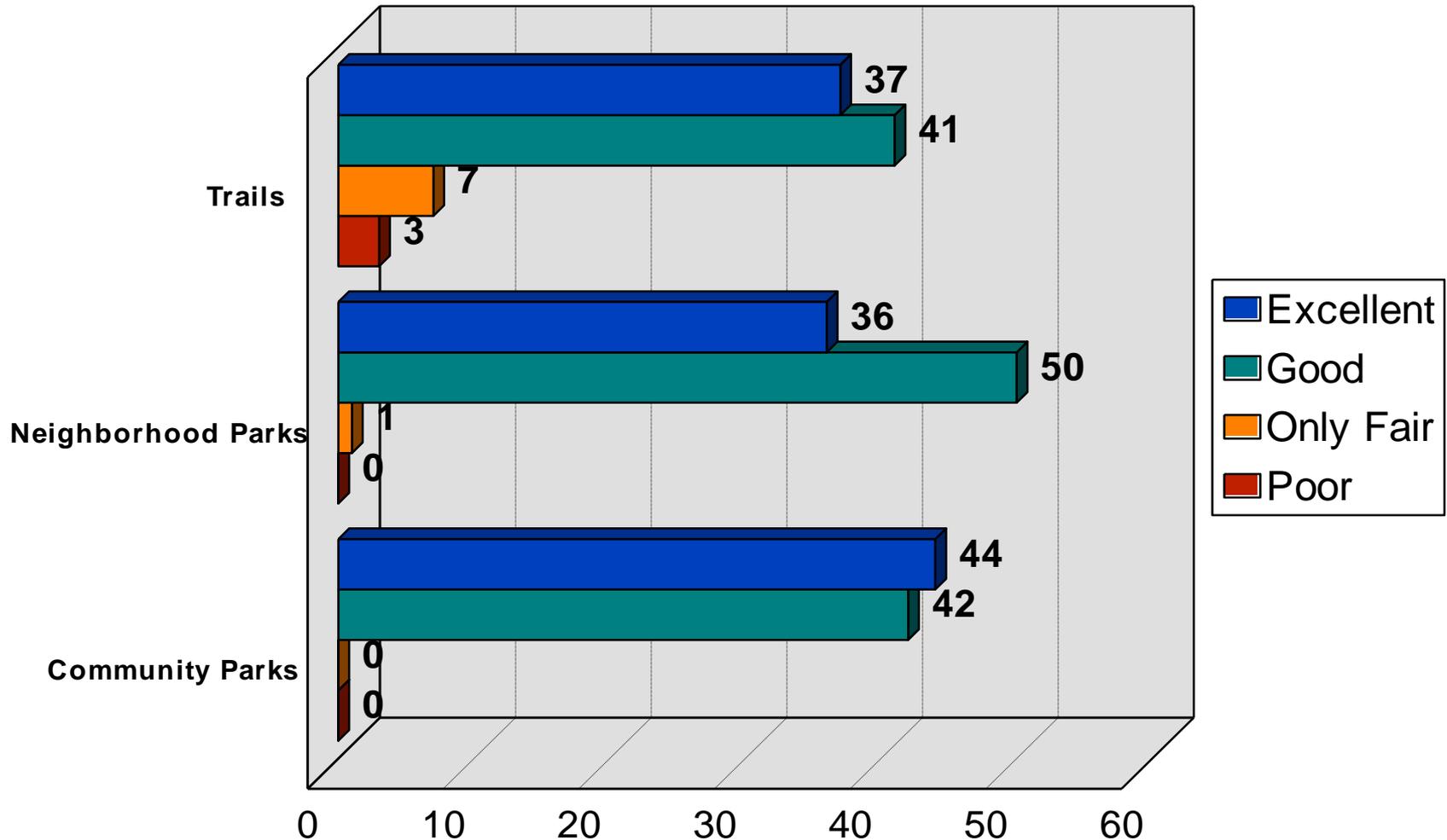
Quality of Open Space and Park System

2014 City of Rosemount Study



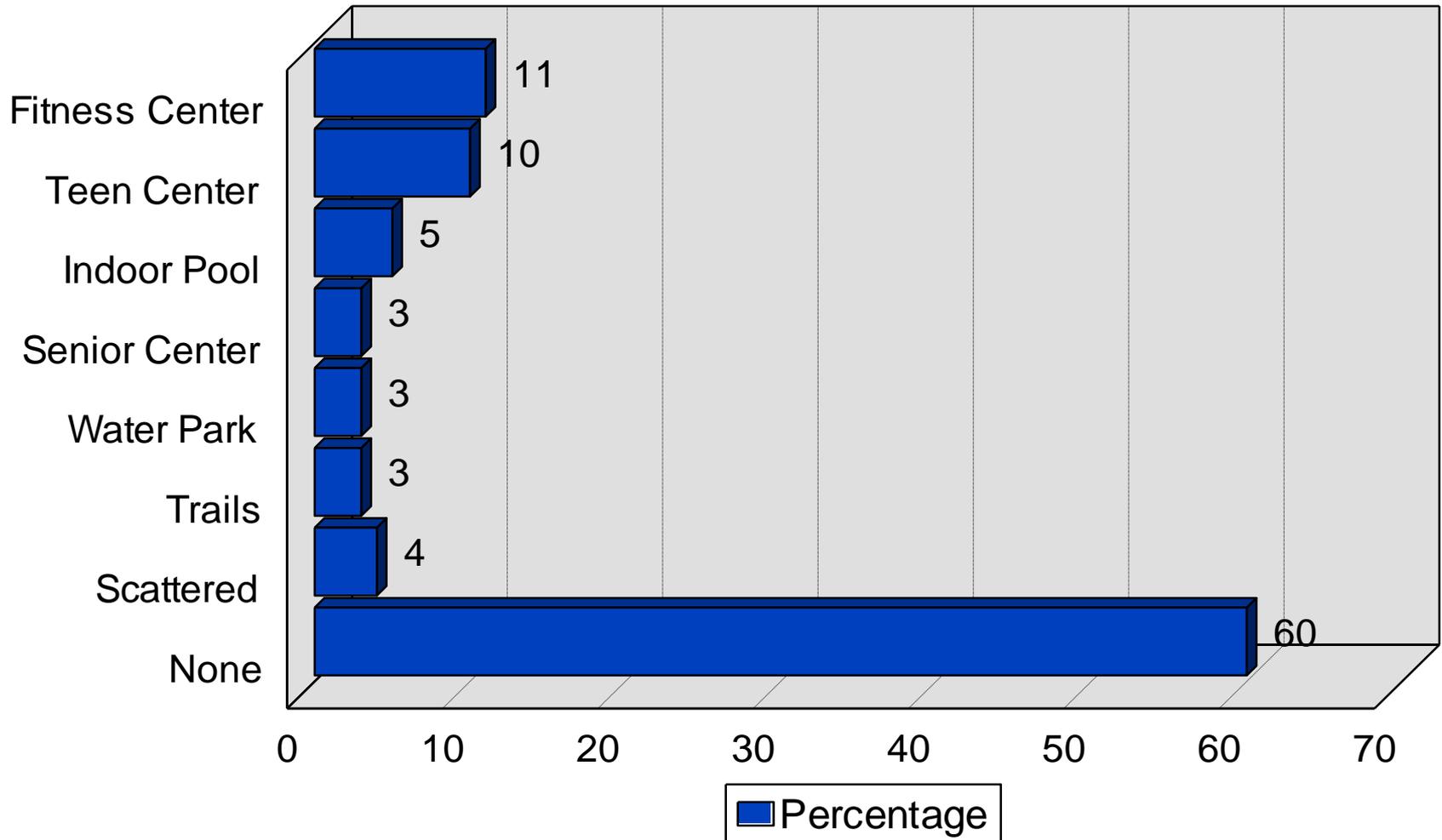
Use and Rating of Park System

2014 City of Rosemount Study



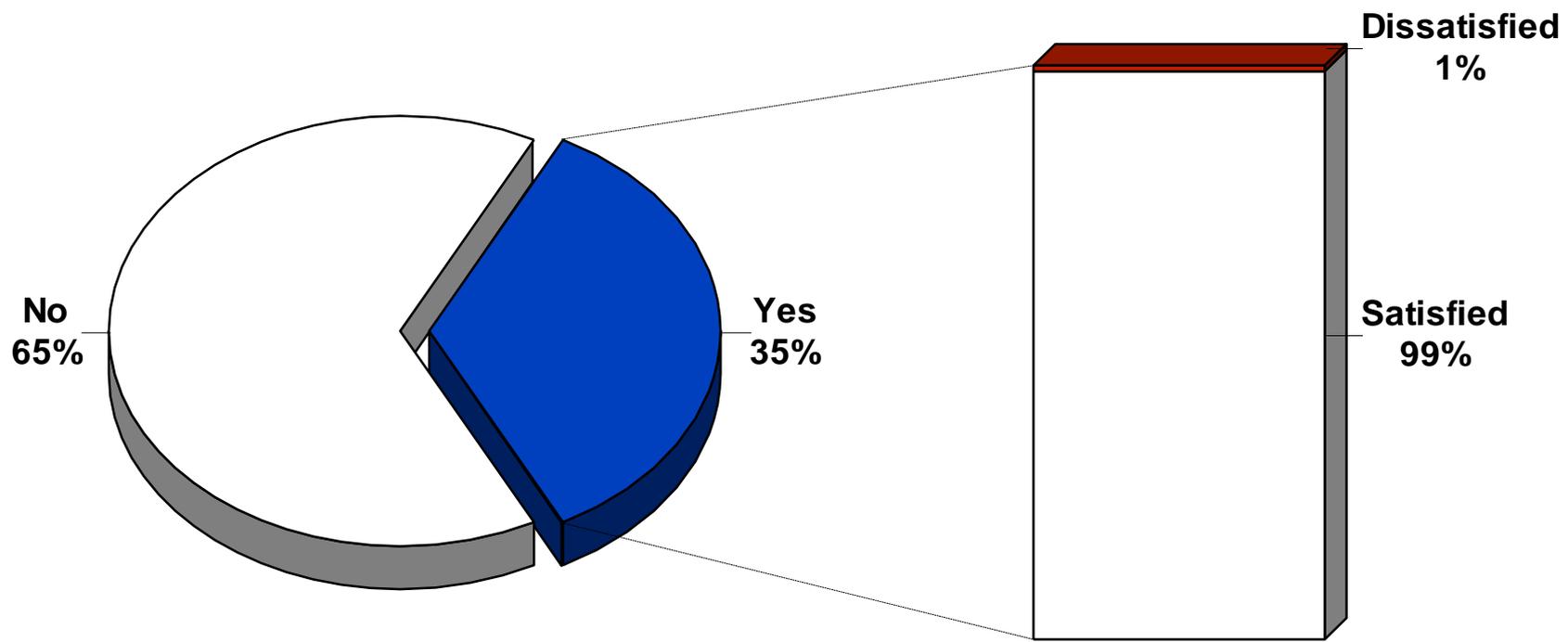
Missing Park and Recreation Facilities

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City-Sponsored Recreation Programs

2014 City of Rosemount Study

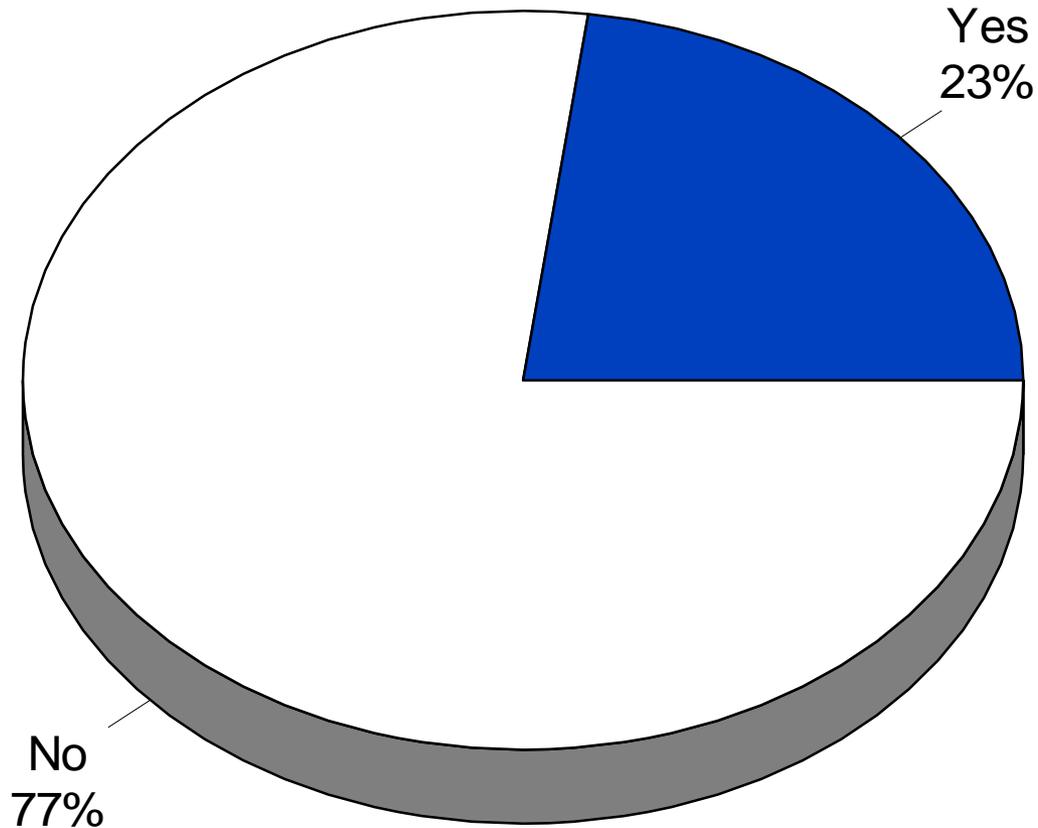


Household Participation in Programs during Past Year

Reaction to Programs

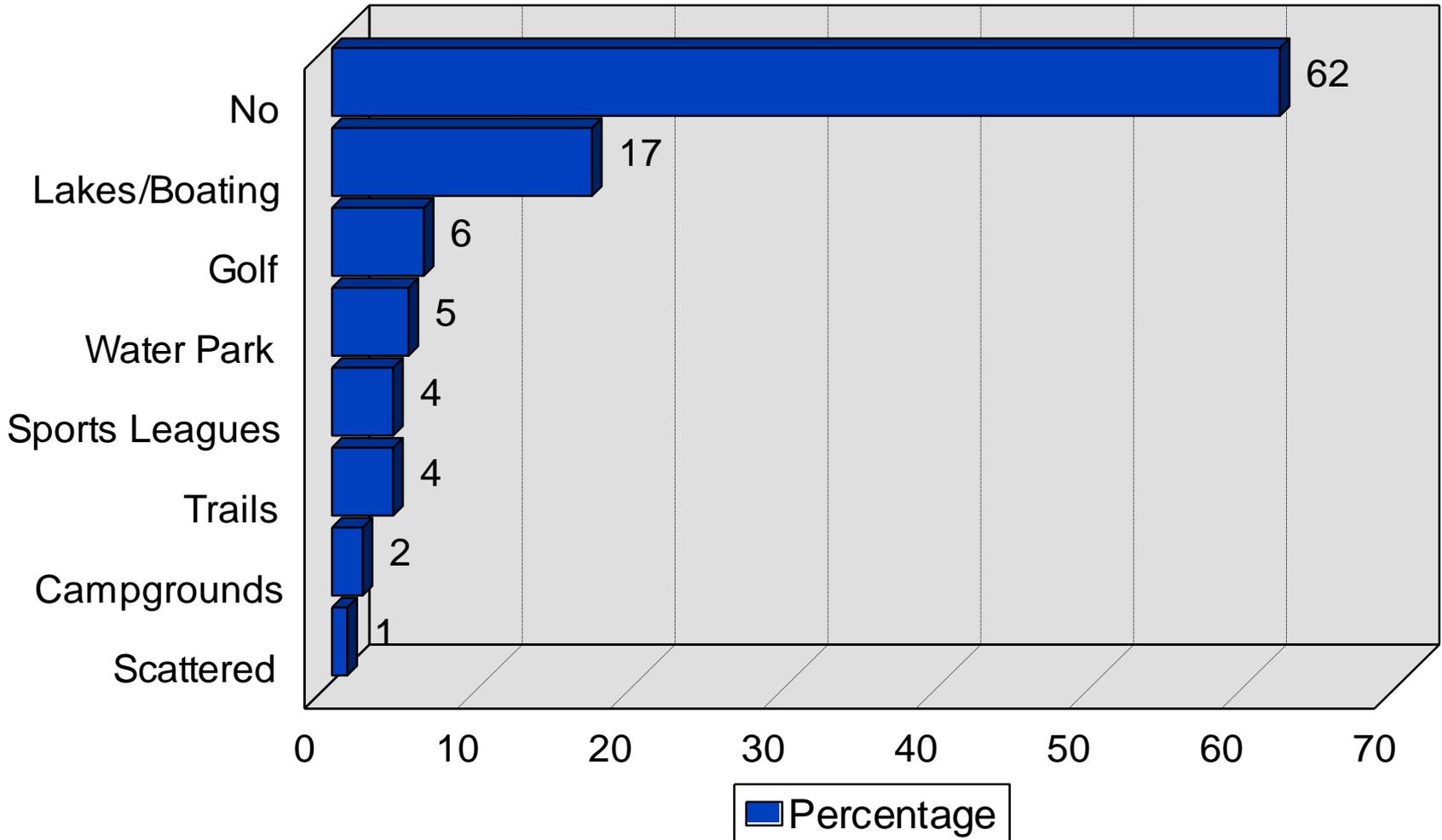
Participated in any R-Triple A Programs

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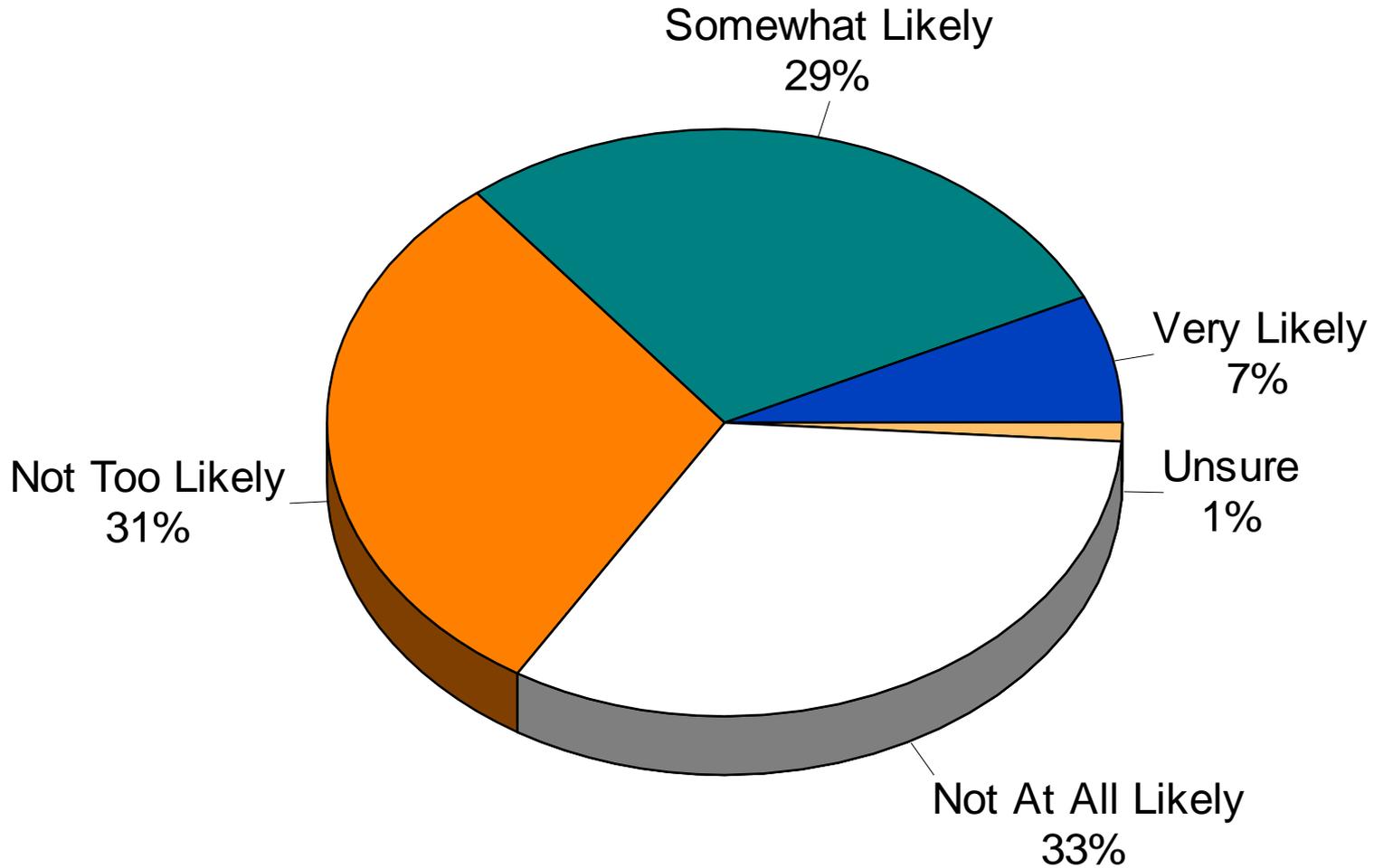
Recreational Leakage

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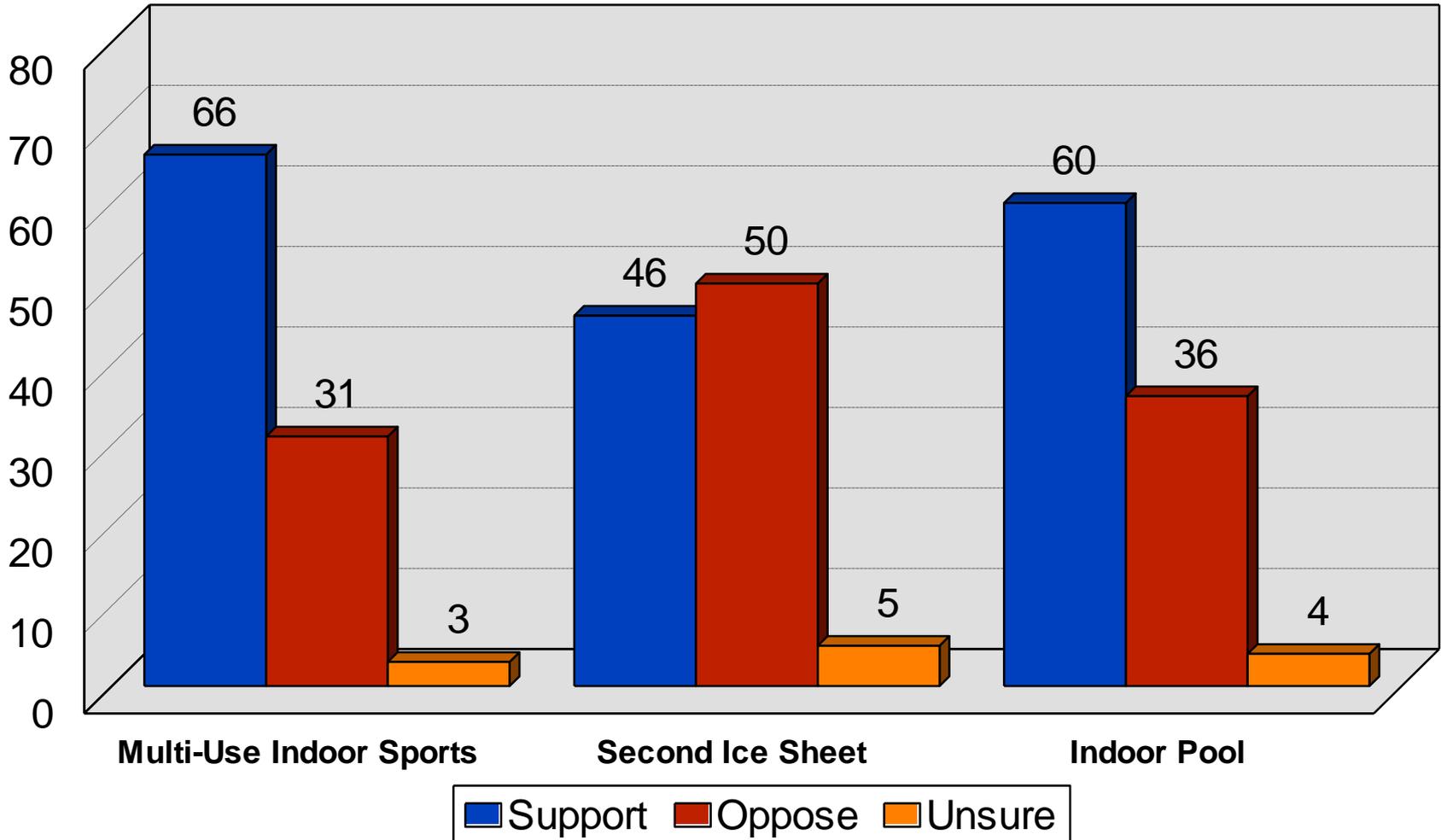
Household Use of Community Gardens

2014 City of Rosemount Study



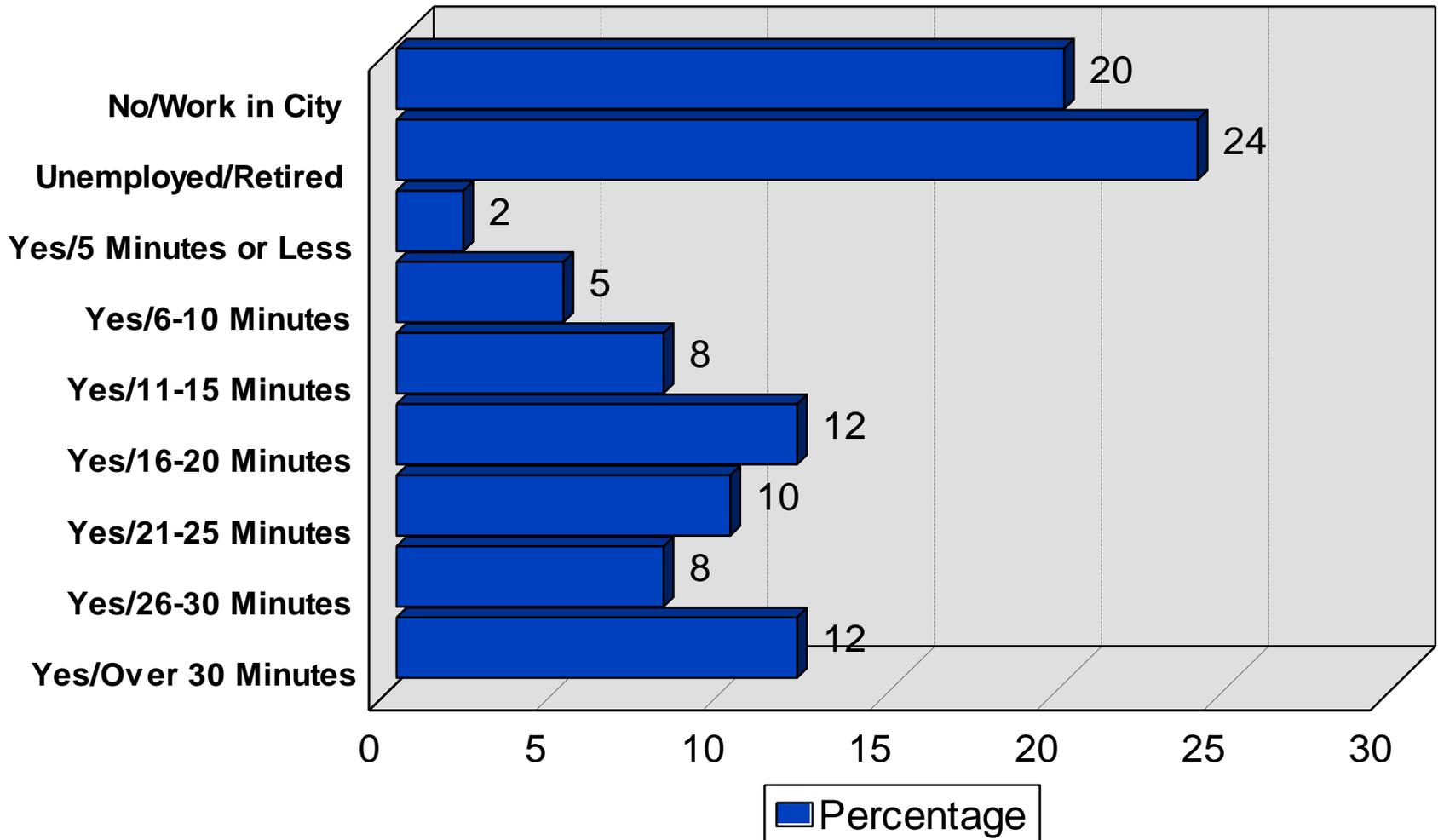
Tax Increase for Facilities

2014 City of Rosemount Study



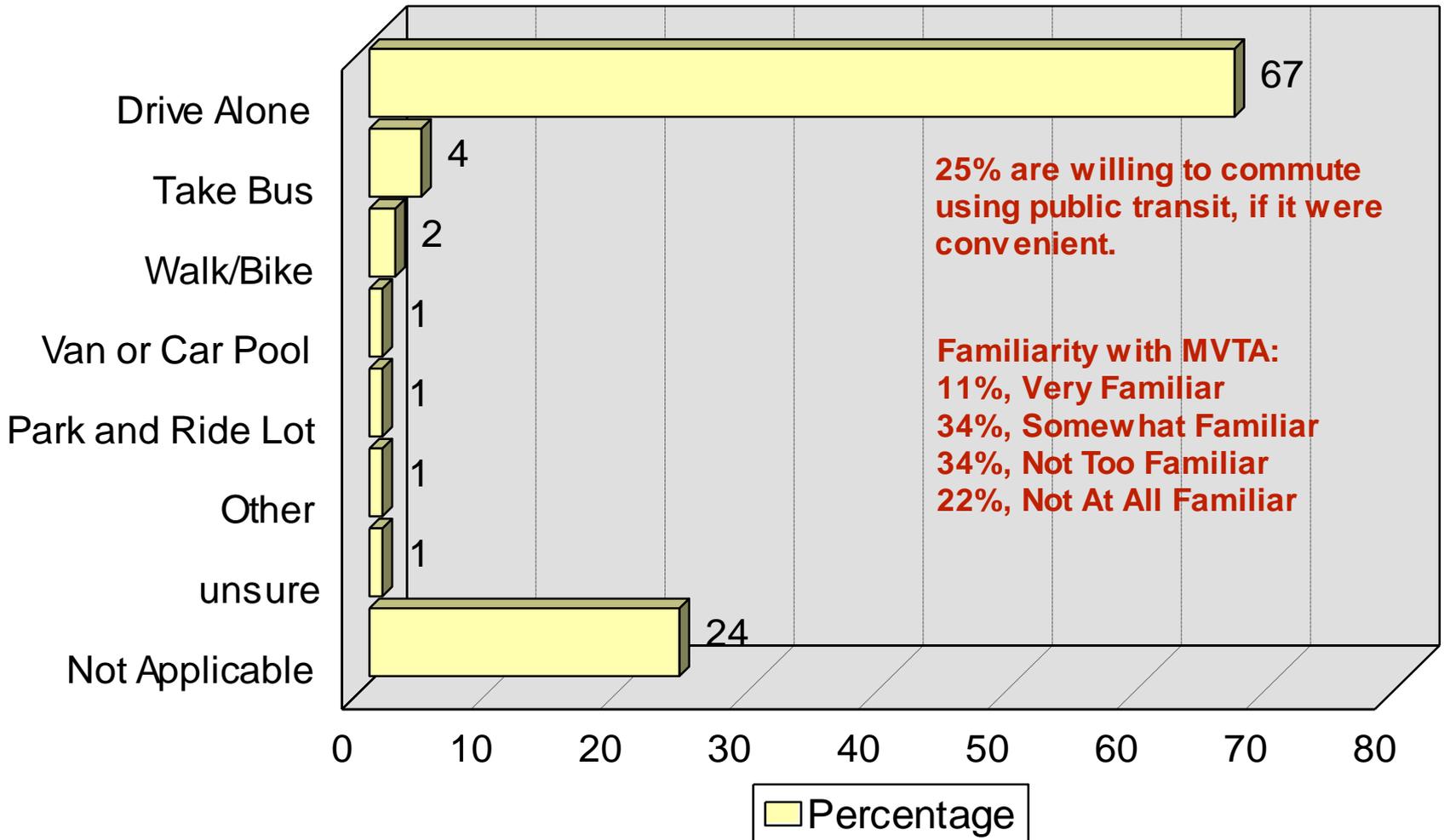
Leave Rosemount for Work

2014 City of Rosemount Study



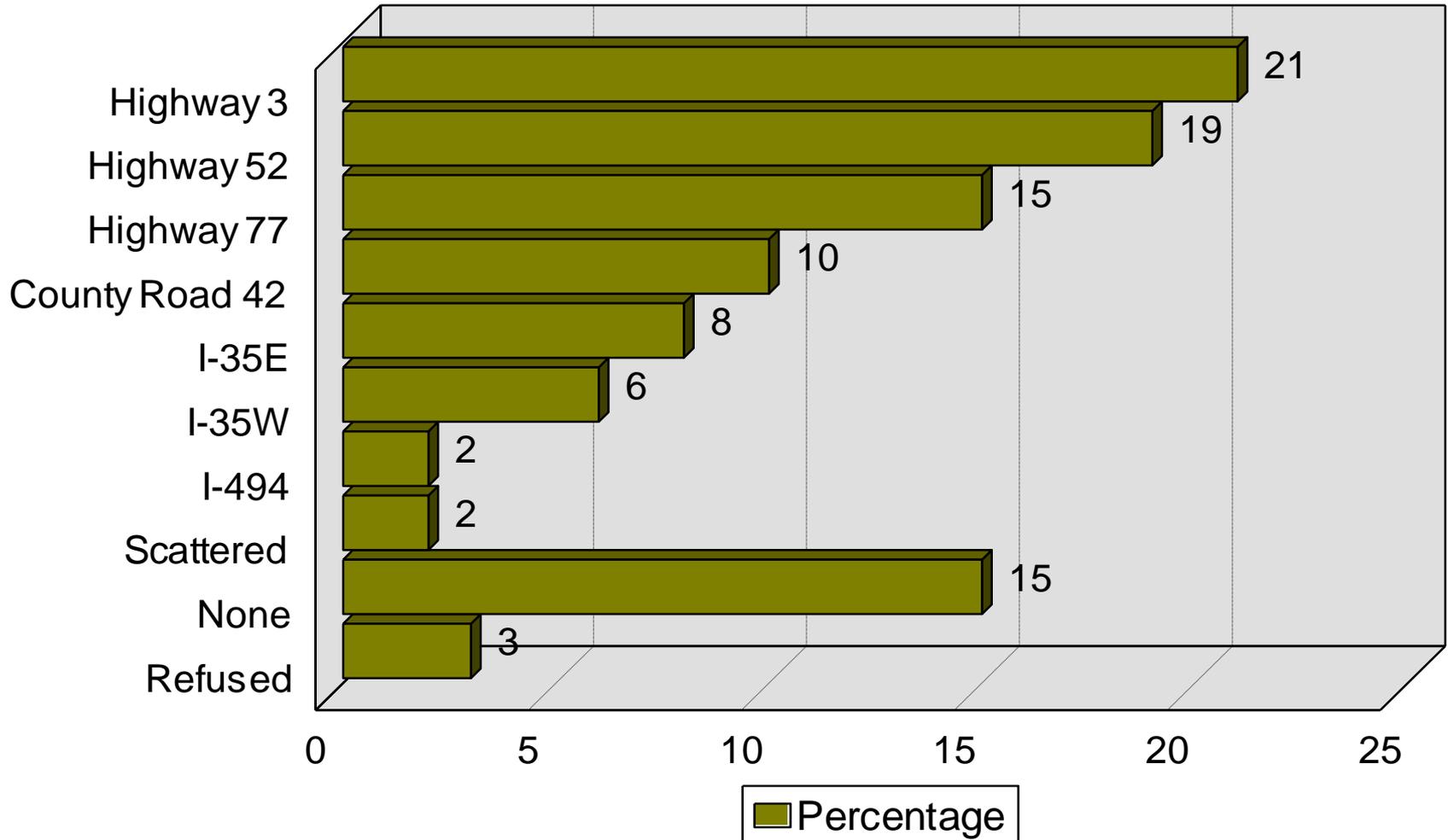
Normal Mode of Commute

2014 City of Rosemount Study



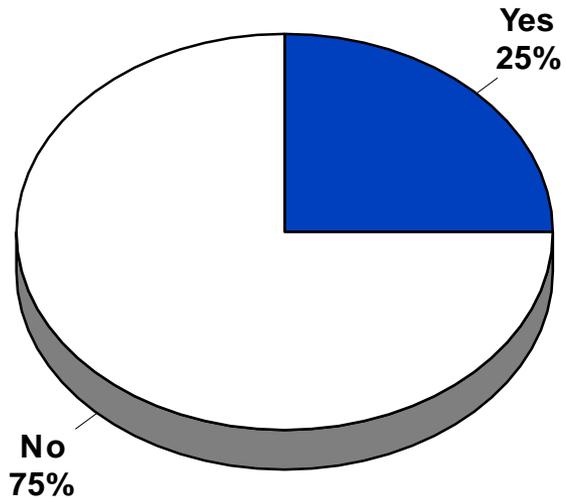
Major Highway Use in Commute

2014 City of Rosemount Study

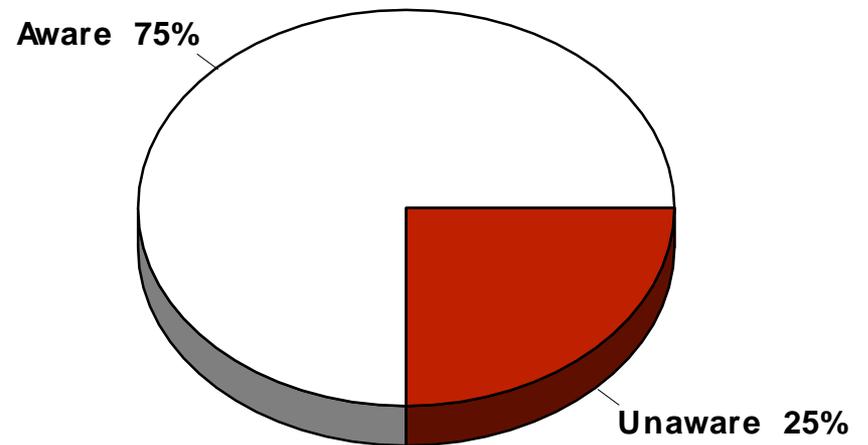


Public Transportation

2014 City of Rosemount Study



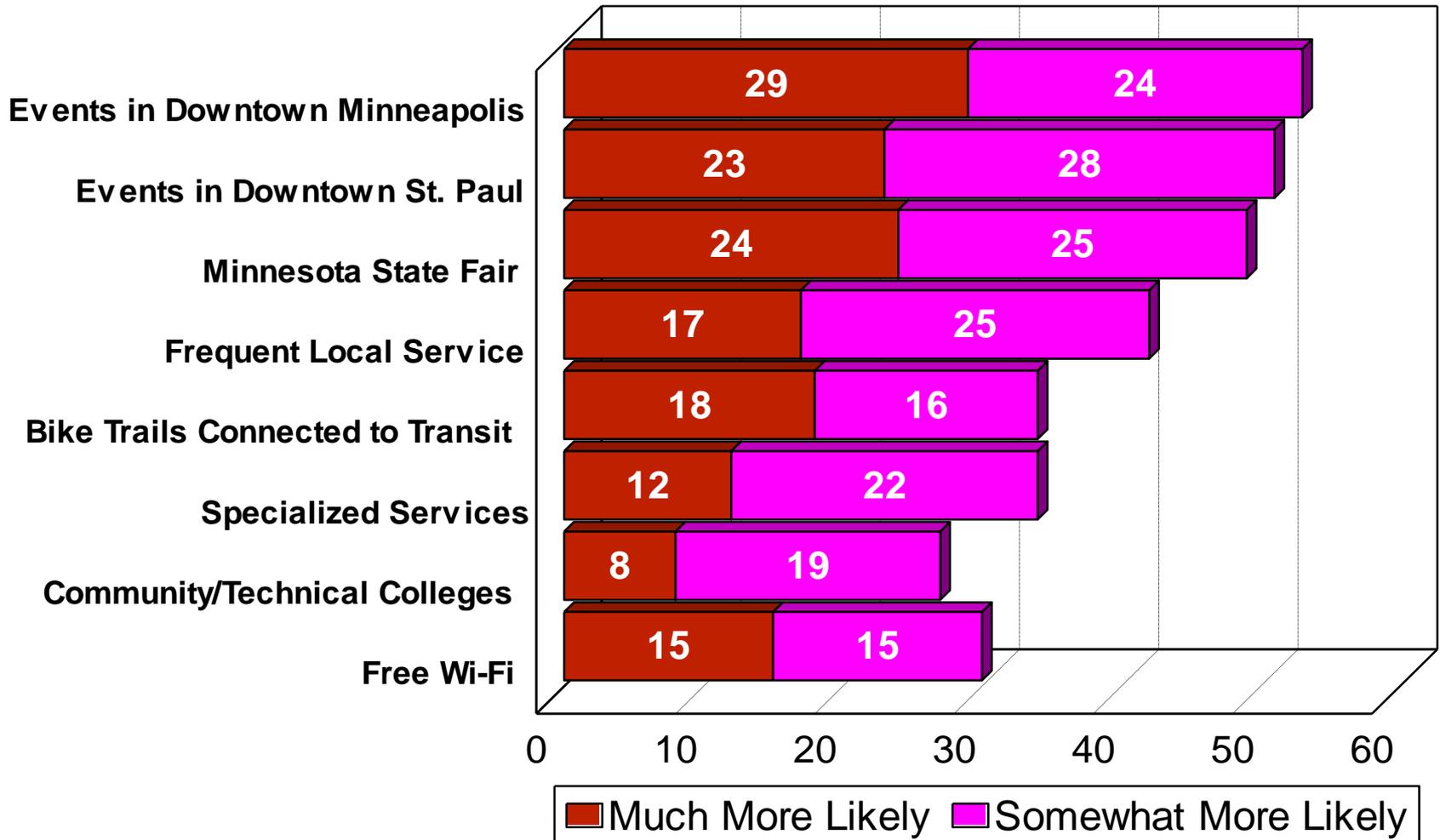
**Used Public Transportation
during Past Two Years**



**Aware of Park-and-Ride
Facility across from City Hall**

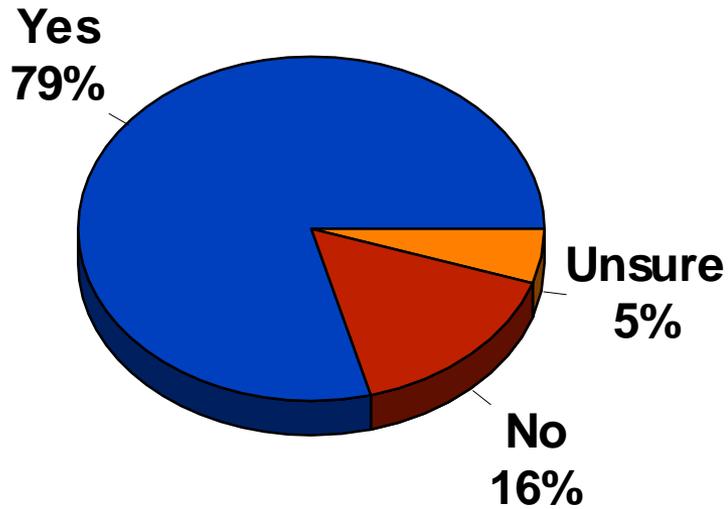
Use of Potential Services

2014 City of Rosemount Study

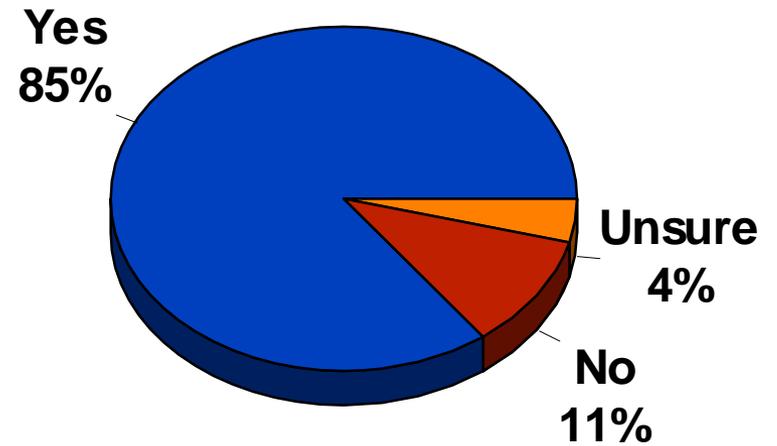


Empowerment

2014 City of Rosemount Study



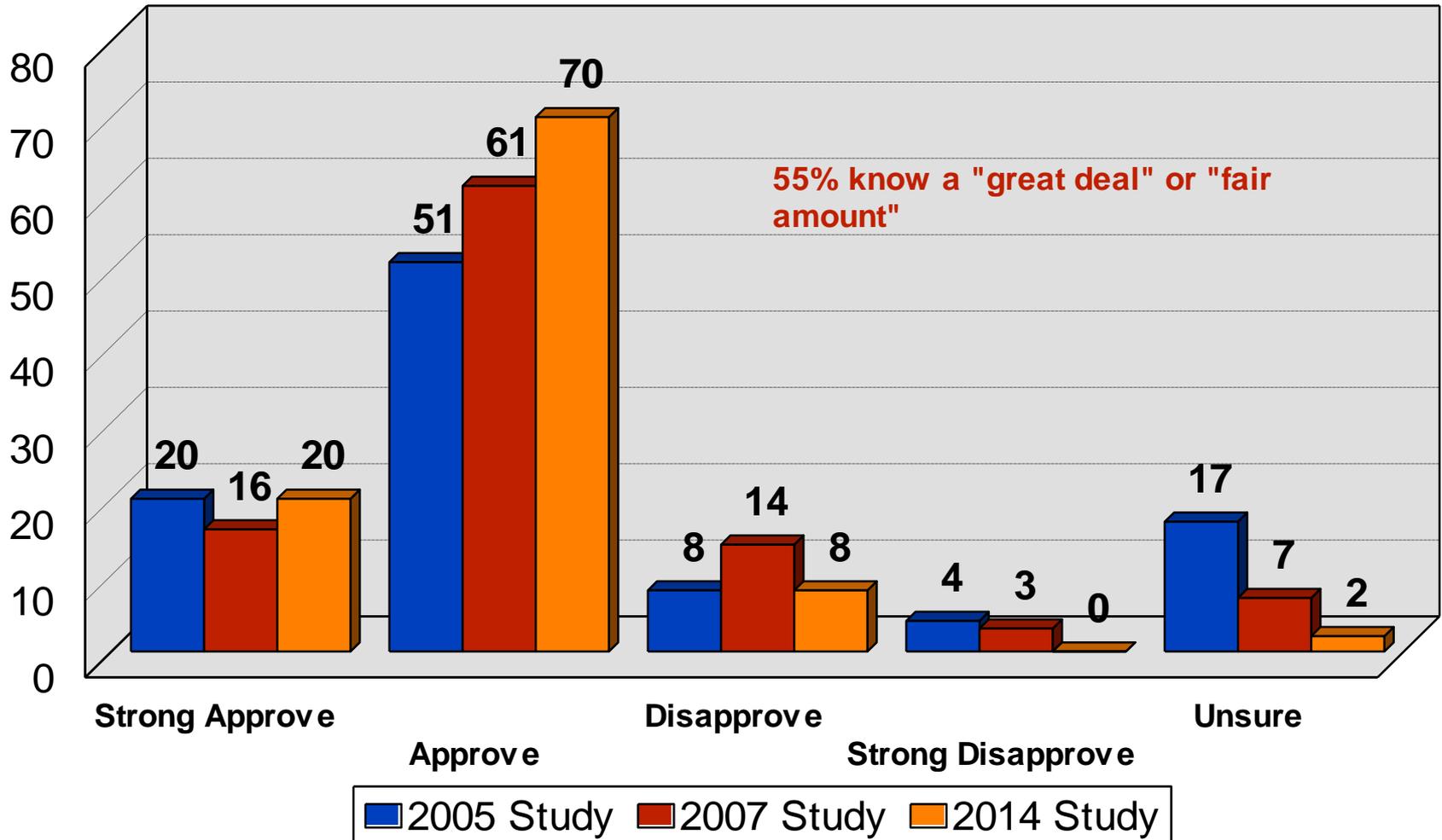
2007 Study



2014 Study

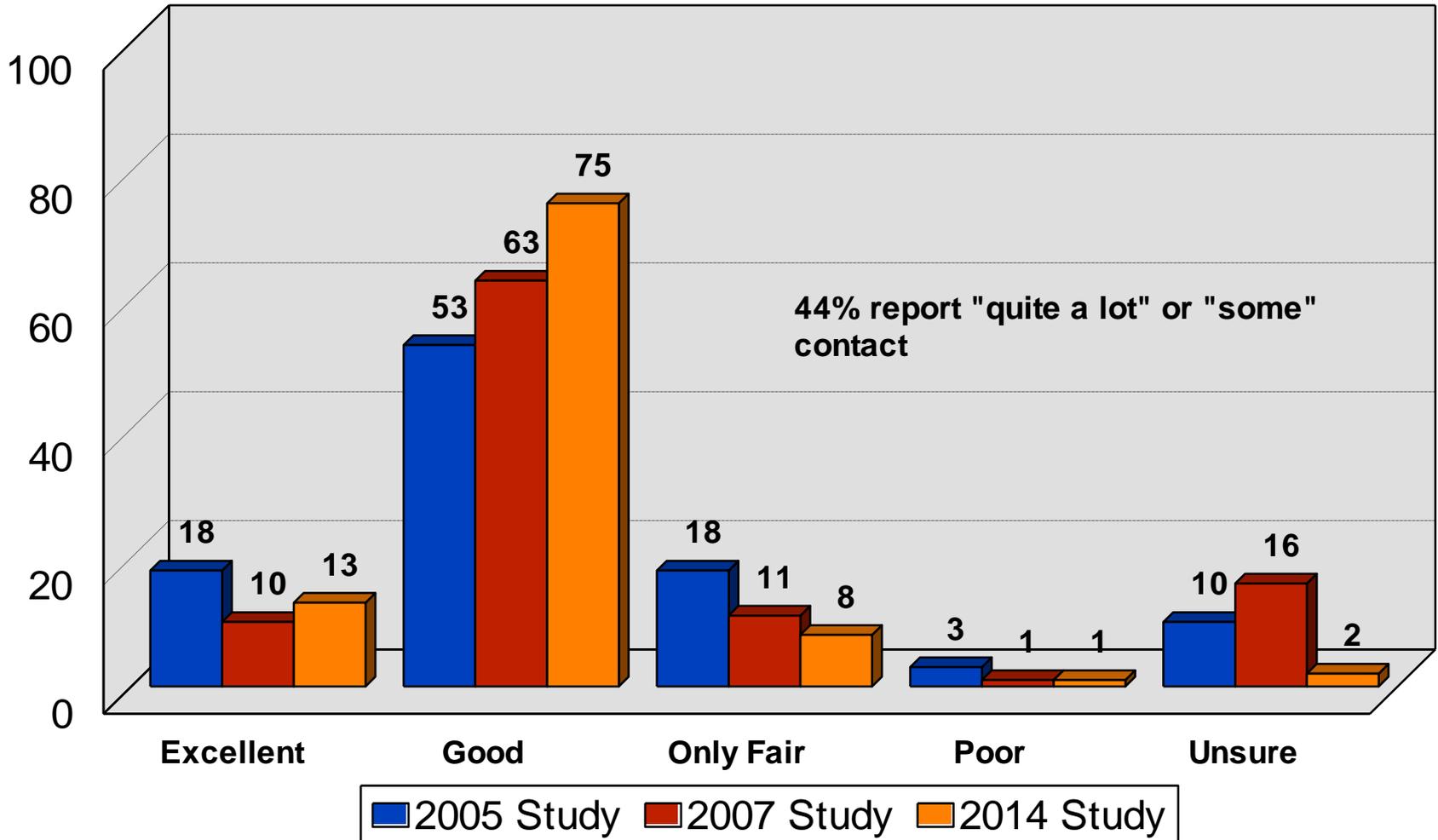
Mayor and City Council

2014 City of Rosemount Study



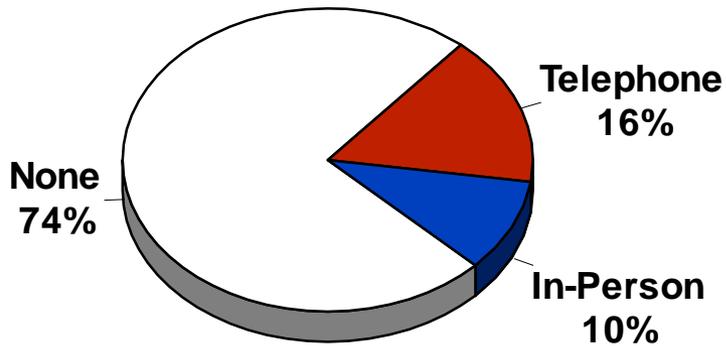
City Staff Rating

2014 City of Rosemount Study

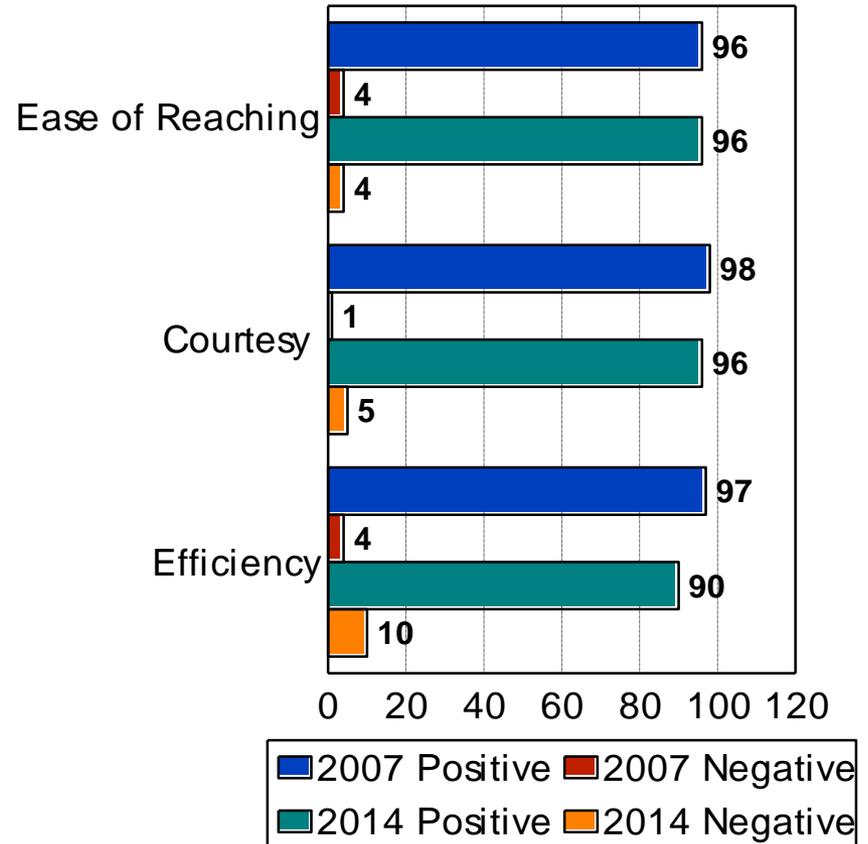


City Hall Contact

2014 City of Rosemount Study



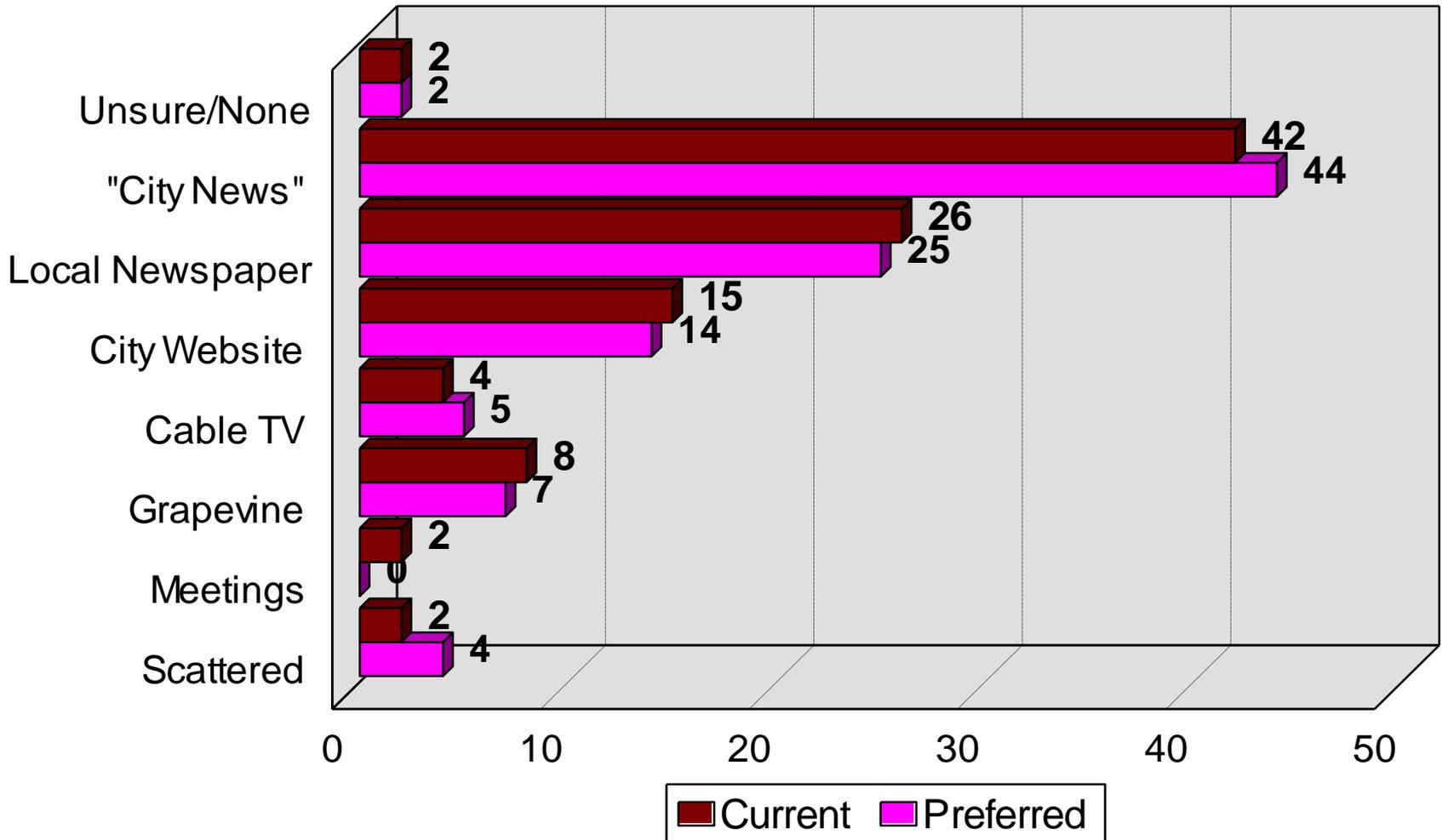
Contact during Past Year



Customer Service Dimensions

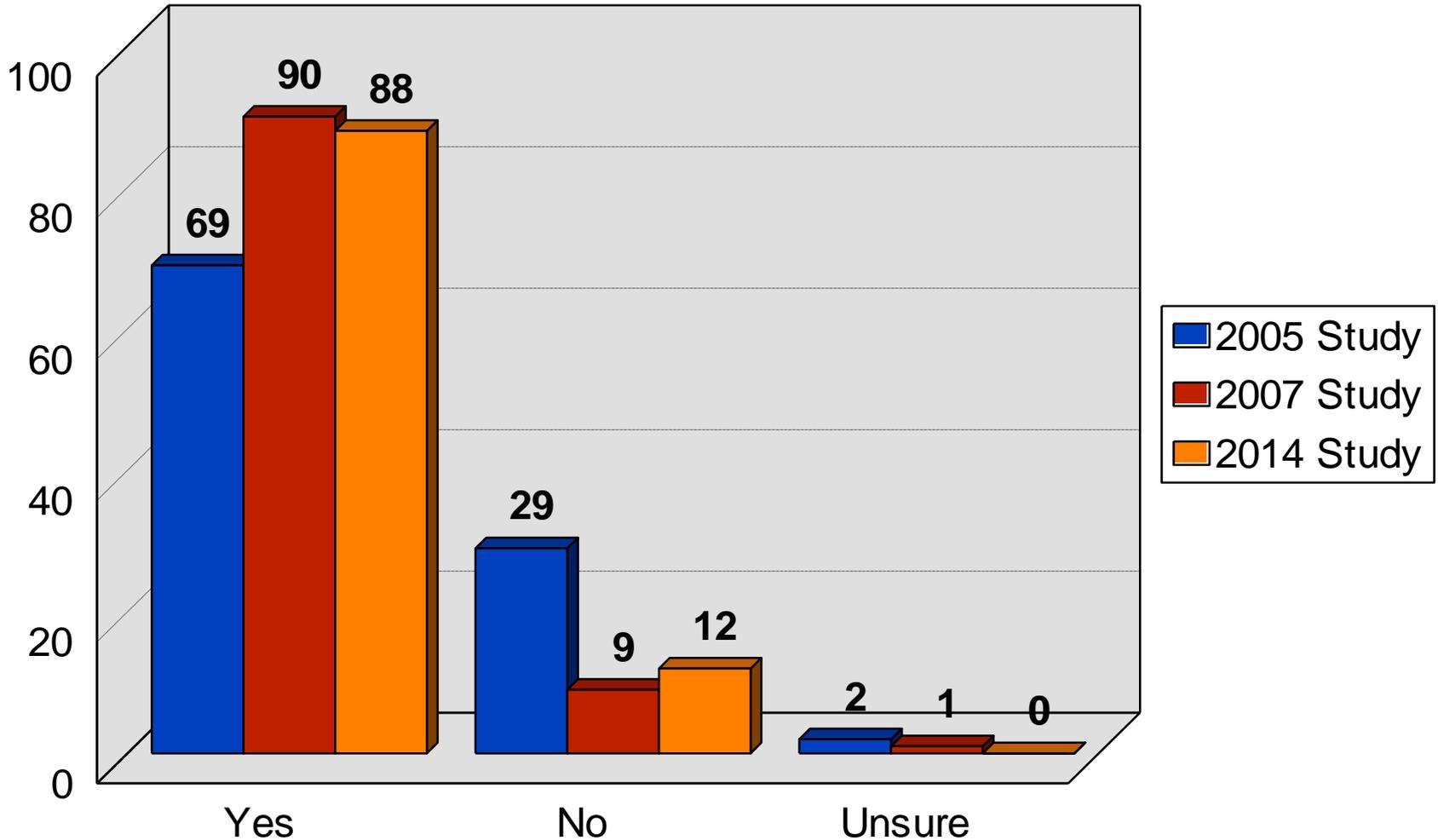
Principal Information Source

2014 City of Rosemount Study



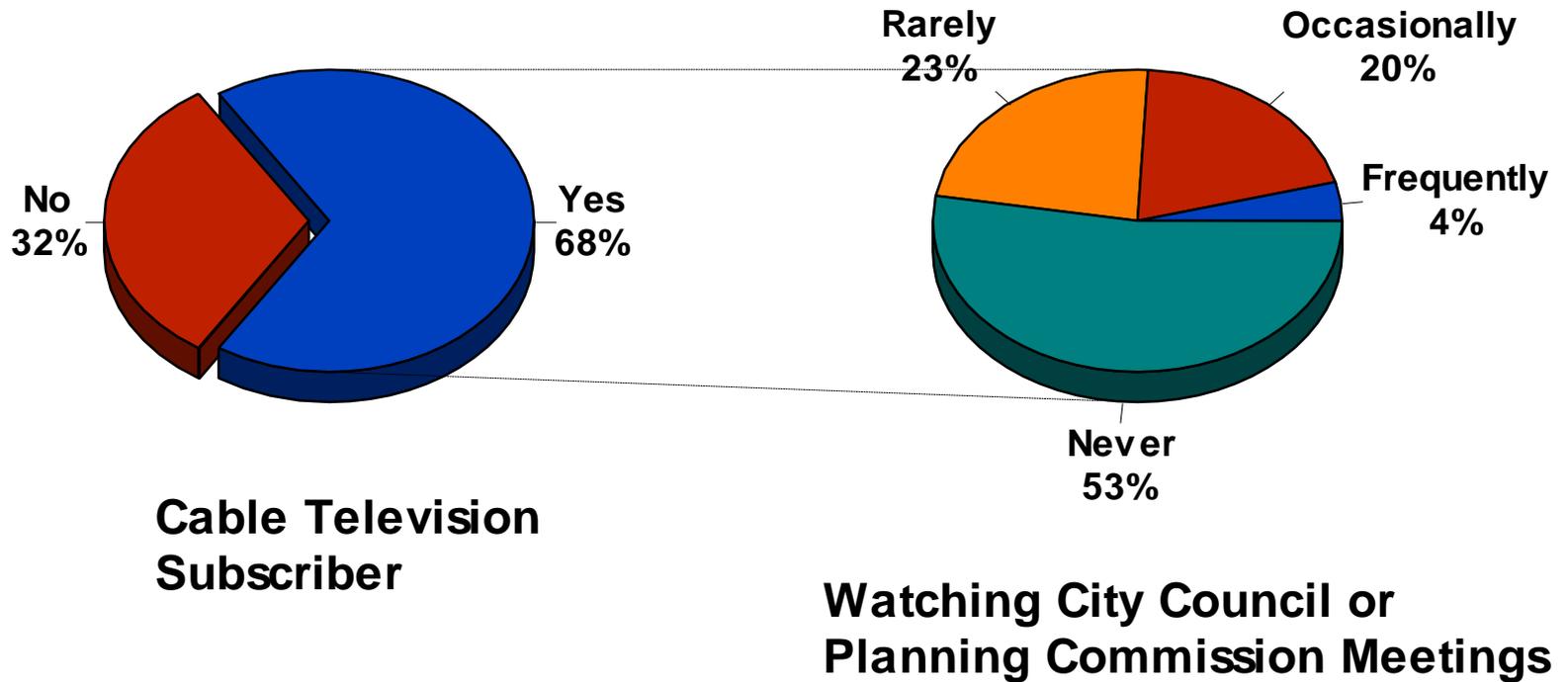
"The Rosemount City News"

2014 City of Rosemount Study



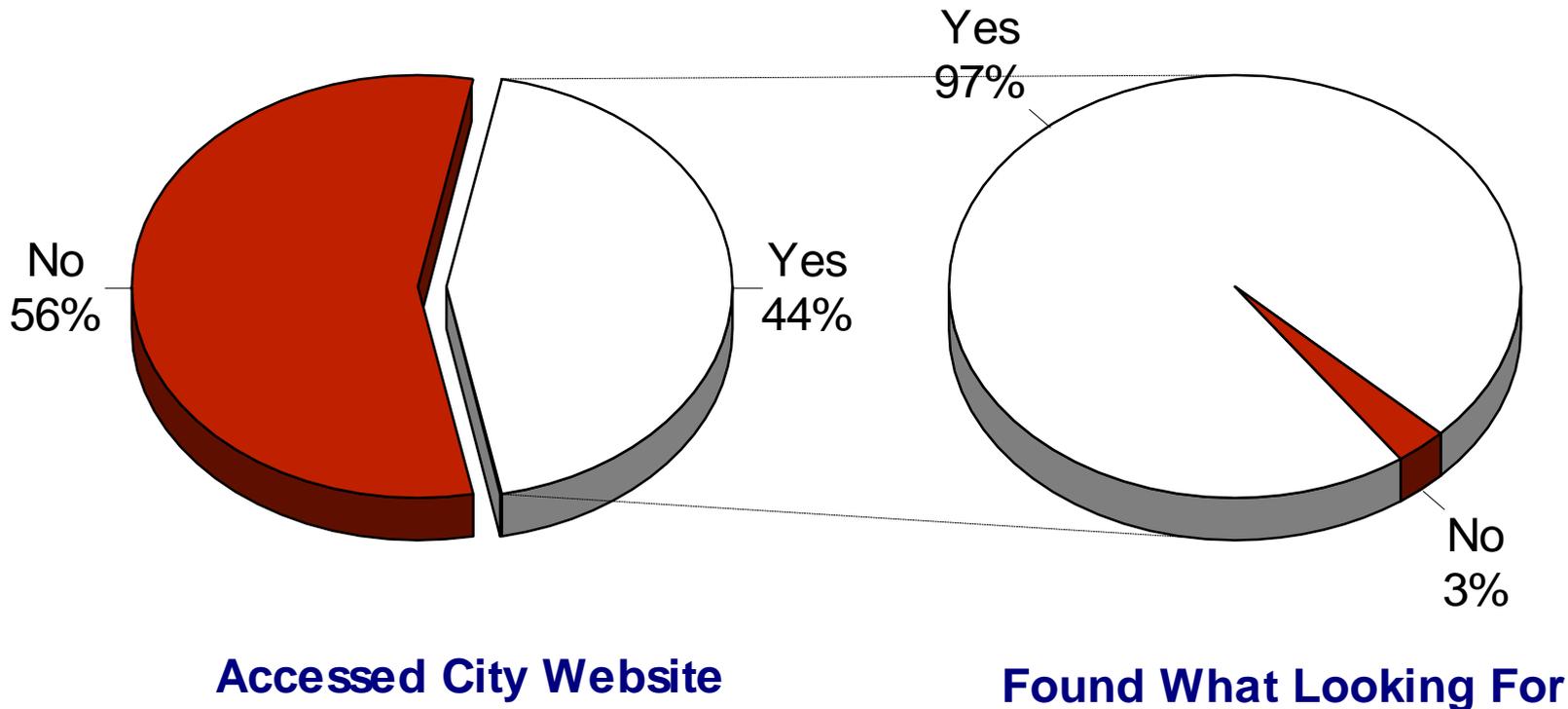
Cable Television

2014 City of Rosemount Study



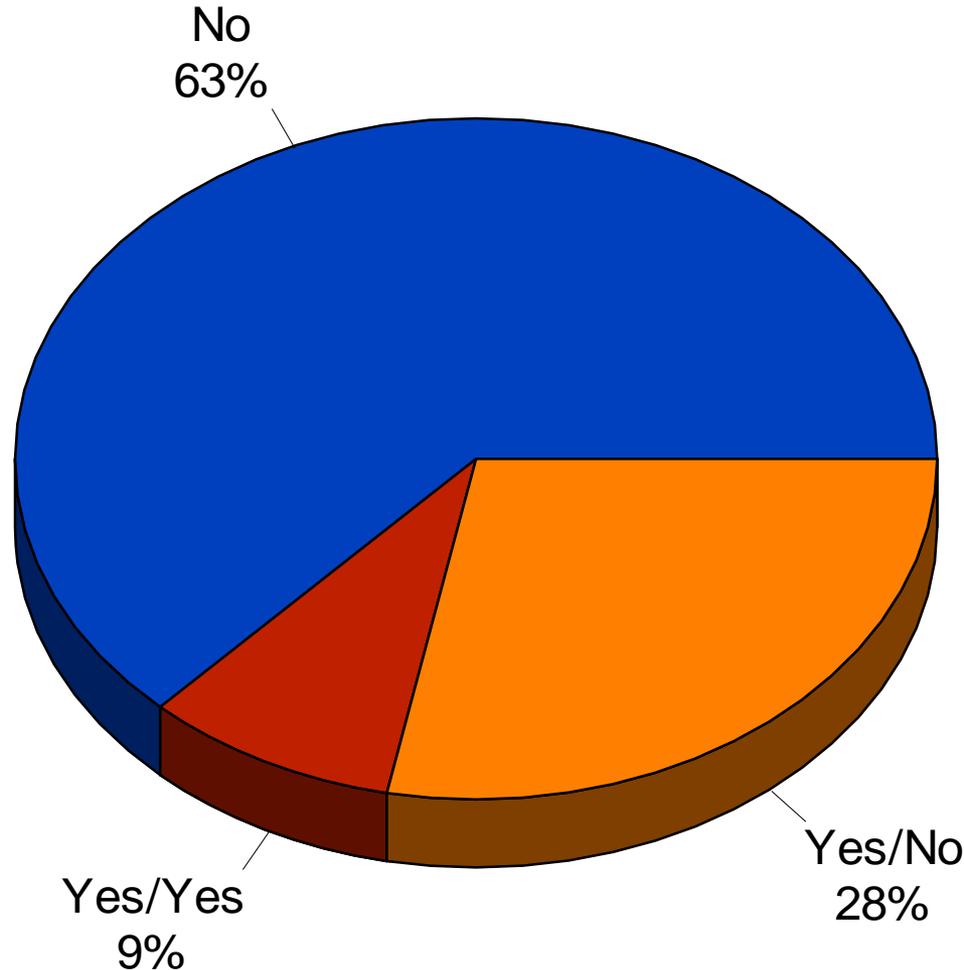
Internet Access

2014 City of Rosemount Study



Use Social Media/Accessed City Presence

2014 City of Rosemount Study



Not Used City's Social Media:
20%, Not Aware
73%, Do Not Use for Information

Interest in Volunteer Activities

2014 City of Rosemount Study

